

## **Historic, Archive Document**

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# HARROLD'S

Spring = Annual

Professional Trade  
Spring of 1941

# TERMS OF SALE

Quotations are wholesale, for the professional trade.

**PRICES AS QUOTED** — are on the basis of cash with order. Only where arrangement for opening an account have been made will this rule not apply. Remittance in full must accompany all orders for bulbs and plants, while seeds will be shipped C. O. D. if remittance is not made. Account sales amounting to less than \$10.00 not made.

**QUANTITIES** — Seed items will be supplied only in the quantity units as listed. Half ounces will be supplied at one half the ounce rate, except where a definite quotation is made for this quantity. All other intermediate units will be charged for as multiples of the smaller units required to make them.

For plants and bulbs, the minimum quantity that will be sold is noted with each group of stock. All quantities less than 200 of a size and kind will be charged for at the 100 rate unless specifically quoted otherwise. The 1,000 rate will apply to all quantities of 200 or more of a variety and size. Where a 3,000 quantity quotation is made, order must be for full 3,000, with no item less than 1,000 of a size and variety.

**REMITTANCE** — We accept remittance by any of the normal commercial methods. **STAMPS WILL NOT BE ACCEPTED** in place of remittance. Patrons outside the U. S. must remit in American funds; either by money order or draft on New York—IN AMERICAN DOLLARS. Any collection fee above normal bank check service charge will be charged back to the customer. Positively no open accounts outside the U. S. A.

Orders from municipalities or public institutions will be supplied under the purchasers standard purchase form — under the provision that payment is due and will be expected by the 15th., of the month following shipment.

**SAMPLES** — Free samples are never supplied. If material for sampling is necessary please make a minimum quantity order for items desired in the normal manner. Terms given above cover this.

**TELEGRAPHIC ORDERS** — Except from customers with established accounts, such orders can not be accepted unless accompanied by wire draft. Western Union is our only telegraph connection.

**ALL ORDERS** — Are received subject to supply available and crop or any other condition beyond our control. Orders booked in advance of normal delivery season or held at customers request, will be invoiced upon placement of order and held or stored as the property of the customer. Aside from exercising normal care in such cases we will not assume responsibility for natural deterioration or overgrowth occurring from prolonged delay in delivery at the request of the customer. Present business conditions makes it necessary that we reserve the privilege to adjust our prices and terms without notice to conform to varying conditions which may occur after publication of this list.

**SHIPMENT** — Seeds are all priced prepaid, by insured regular post with Air-Mail shipment free under conditions setforth elsewhere in this catalogue. All other stock is priced with delivery taking place upon delivery at the office of the transportation agency at Grants Pass, Oregon. Thereafter the shipment travels as the property of the purchaser and responsibility for safe transport rests with the transportation company. In the event of loss or damage in transite, be sure to have such condition noted on your delivery receipt. Claim should be filed with the transport agency at once covering loss and the shipper should be notified. We will co-operate fully in procuring proper adjustment but can not guarantee action of transportation company. Shipments of perishable material by parcel post is not advised and will be made only at the instruction and risk of the purchaser.

**OUR RESPONSIBILITY** — In view of the reasonable prices quoted herein, and the varied cultural conditions under which this stock will be grown, it is manifestly impossible for us to warranty in any manner, descriptive or cultural, the crop resulting from the use of listed material. Ordering from this list will definitely be construed as your acceptance of these terms as setforth, and it is understood that in all cases our liability shall be limited to the actual purchase price paid for any material supplied.

**SEED ITEMS** — Not listed herein, but quoted in our last semi-annual catalogue may be ordered from it at prices quoted.

THIS LIST CANCELS ALL PREVIOUS PRICES  
QUOTED ON ITEMS LISTED

**HARROLD'S** PANSY GARDENS  
and GREENHOUSES

P. O. BOX 29                      PHONE 283-J  
GRANTS PASS,                      OREGON, U. S. A.

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# These Changing Times

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To call these changing times is to say the least modest. It is likely that no period in world history will see greater change than the next four or five years. Older tradesmen, who had personal experience with the First World War period will probably recall not with too pleasant memories, the dislocations of markets and sources of supply of that period. Tradesmen who have entered the profession since that time can take an oldtimers word for it that some of these changes were a headache and present indications are that many of these same conditions will appear again.

While we here at Harrold's Pansy Gardens have promoted the use of American grown seeds in the belief that they were best for our American growing conditions and market; this belief has not been universal and a great deal of the domestic requirements has been supplied from European sources. Now, with the present unfortunate conditions in foreign growing areas, it looks as though the whole trade was going to have to look to domestic sources for their supply.

This will mean that domestic cultures will, in many cases, be faced with insufficient stocks to meet this disturbed demand. This will result in shortages in a great many cases and in some instances prices are bound to advance. Many of the cheaper varieties of seeds that have not been in domestic production, because of their low import price, will disappear from the market or be repriced to afford profitable production in this country. Some items will be replaced with improved and more costly sorts already in production here. As we see it, Pansies, Violes and many perennial seed items are among those likely to give most trouble.

In this instable market and readjustment period many of you are going to have to make new supply connections. To these we direct a request that we have your consideration. Our experience in growing and supplying domestic stocks should prove to be a very desirable service factor and our stocks are still among the best in many of the short items in this country.

To new and old customers alike, we pledge you our fullest co-operation and the best service that present and future conditions will permit. In accord with our past policy, our prices will be no higher than necessary for material of the best quality and our service will continue at its past high level.

In closing it is suggested that we can serve you better if you will anticipate your needs a little more than in the past and it is especially to be recommended that you cover your needs as early in the season as possible. The reason for this being that at this time it is not yet possible to be sure just where shortages and price changes are going to occur.

All offers in this catalogue are made subject to prior sale and stock available at time orders are received and advance in market prices occurring after publication will be charged on invoice although such advances will be restricted to raising replacement costs exclusively.

With our very best wishes for a most successful year and looking forward to being of service as frequently through the coming months as you may be in need of our type of stock, we remain as always.

Very truly yours  
C. W. Harrold  
M. E. Harrold

**DESCRIPTIONS OF**  
**THE HARROLD'S PEDIGREED STRAIN LINE**  
**OF GIANT PANSIES**

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**HARROLD'S PEDIGREED NOVELTIES:** This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is to be found in this mixture. Recommended where the unusual is desired.

**HARROLD'S PEDIGREED POT PANSIES:** A short growing giant type, which if grown in a cool, well ventilated house will make fine individual specimen plants for pot or box setting.

**HARROLD'S PEDIGREED CUT-FLOWER PANSIES, 1940 TALL SELECTION:** Our improved Cut Flower strain. Plants grow as high as 3 feet and flower stems up to 14 inches. A good color range and good flower size. The best in this type.

**HARROLD'S PEDIGREED CUT-FLOWER PANSIES:** A fine giant long stemmed sort. The original Cut Flower sort as originally introduced by us.

**HARROLD'S AZURE GIANTS:** Our most brilliant, striking blue. The outer zone is brilliant live blue with darker center blotch, giving just the right effect for outstanding beauty. Giant in size and early, producing large quantities of flowers on nice long stems.

**HARROLD'S GOLDEN GIANTS:** A golden yellow companion to the above sort. Large flowers produced in profusion make these most desirable. The velvety dark center blotch, contrasting with the intense yellow offers a most striking color contrast.

**HARROLD'S RUBY GIANTS:** The finest selection of red Pansies we know of. A good color range with many of those deep ruby shades that are so striking. Good size and habit.

**HARROLD'S PEDIGREED SWISS GIANTS:** Introduced by our gardens in 1937, this is one of the most advanced strains of Swiss type stock available today. Advanced in color, robust plant and early flowering habits, it offers improvements in this type which well merits the wide acceptance it has enjoyed.

**HARROLD'S PEDIGREED GIANT ART-SHADES:** A strain still further refined from our Harrold's Pedigreed Giants. Retaining the major advances of the parent variety it is of remarkable value because of its color range which is still more varied, especially in the unusual art shade colors. The very peak in flower size.

**HARROLD'S PEDIGREED GIANTS:** This variety we introduced nearly a decade ago and it has long proven its value to the trade. Its introduction marked a milestone in the breeding of Pansies of super-giant size and today, modernized and kept up to date, it is still not surpassed in this class. For robust early habit, good flower stem and outstanding flower size and colors this sort is **STILL TOPS**. The plant habit is robust but quite compact.

**HARROLD'S ALL-AMERICAN BEDDING MIXTURE:** A composite mixture made up of seeds exclusively Harrold grown. Over 80% is Harrold's Pedigreed Strain Varieties, while the balance is seeds of other varieties gathered from specimen plants in our test garden. where we periodically grow most other varieties for comparative purposes. This mixture is unsurpassed among the standard mixtures for the variation of types and colors produced. Only giant flowering sorts are included. A good generally useful strain.

**HARROLD'S IMPROVED SWISS:** A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than other strains of the "Swiss" family with which we have compared it to date. In spite of the many so-called "Improved Swiss" and "Super Swiss" strains obtainable, we predict that you will not fully appreciate this variety until you have given this strain a trial. Plant habit is quite compact and the color range most varied.

**HARROLD'S OREGON MIRACLE MIXED:** This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its good color range, it is a sound value although of course not as fine quality as more costly stock. It may successfully be used as a competitor with any sort at near its price range; being superior to most stock in this price range. Do not, however, make the mistake of economizing through the use of a variety because it is cheap in a market where better sorts are indicated.



HARROLD'S PEDIGREED PANSIES are noted for their ability to produce the largest flowers on robust, compact plants. Their coloring has never been surpassed

## PANSY PLANTS

### Harrold's Pedigreed Strain

Each year we grow and ship hundreds of thousands of the finest Pansy plants. Not only are these the finest obtainable in strain quality, but they are the remarkably robust plants that our years of Pansy specialization has taught us to grow. Shipment of winter dormant plants is now in full swing and for the duration of the cool weather, good delivery should be possible to any state in the Union. Don't delay your order too long, however.

As we have a very mild winter here, our shipping schedules are interrupted but slightly throughout the winter months. It will be a decided advantage, however, to fill up your sales beds early. Not only will this give you a better stock for retail sales than by waiting until late winter or spring; but you will be sure of having the stock when needed. We have not finished a spring shipping schedule in the past ten years that our stock was not exhausted before all our customers had been supplied.

#### PRICES ON PLANTS FROM SEEDLING BEDS

VARIETY	Price per		
	100	1,000	3,000
HARROLD'S PEDIGREED NOVELTIES: .....	\$2.00	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES: ....	1.50	12.00	.....
HARROLD'S PEDIGREED CUT-FLOWER			
ORIGINAL Cut Flower Strain. ....	1.50	12.00	.....
HARROLD'S PEDIGREED SWISS GIANTS..	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANT			
ART-SHADES. ....	1.25	6.00	16.00
HARROLD'S PEDIGREED GIANTS. Our most			
Popular mixed color variety. ....	1.00	4.75	12.00
HARROLD'S ALL-AMERICAN BEDDING			
MIXTURE. ....	.90	4.50	12.00
HARROLD'S IMPROVED SWISS. ....	.90	4.50	12.00
HARROLD'S OREGON MIRACLE MIXED. ..	.80	4.00	11.00
HARROLD'S AZURE GIANTS. Finest dark			
blue with dark center. ....	1.25	6.00	.....
HARROLD'S GOLDEN GIANTS. Golden yellow			
with dark center blotch. ....	1.25	6.00	.....
HARROLD'S RUBY GIANTS. The best red			
shades found in Pansies. ....	1.25	6.00	.....

Not less than 50 of a variety sold.

## STANDARD VARIETIES

This group is available as follows in field grown seedlings only

The selection in this group has been somewhat reduced this year conforming with sales records of the past two seasons. While the selection is not as varied, these are the varieties that have stood up in popularity. See our Annual for descriptions.

VARIETY	Price per 100	1,000
<b>BABY DELIGHT.</b> A fine novelty. Miniature border type that is a perfect small edition of the usual Pansy Makes a striking show in low borders. ....	\$1.25	\$8.00
<b>GENEVA GIANTS.</b> A select "Swiss" type strain.....	1.00	4.75
<b>MAPLE LEAF GIANTS.</b> Robust, giant flowering sort.....	1.00	4.75
<b>OREGON GIANTS.</b> Good substance and color. ....	.90	4.50
<b>CORONATION GOLD.</b> NEW. Clear pure yellow with apricot flushing at center. ....	1.00	6.00
<b>SWISS YELLOW MASTER.</b> Intense pure yellow. ....	1.00	4.75

Not less than 50 of a variety sold from this group.

### 250 OF A VARIETY AT THE 1,000 RATE

Less than 250 of a variety will take the 100 price regardless of the quantity of the entire order. The 3,000 price may be applied to orders aggregating 3,000 or more providing no item included in this rate is for less than 1,000 plants.

### All our Pansies are grown in open field beds

The shipping weight of Pansy plants will vary a good deal. The reason being that as the various plantings become available there is usually a sharp change in weight. Also, shipping weight will vary widely with the moisture content of the soil at time of digging. We ship all plants bare root, wrapped in a special paper wrapper and Spagnum moss—to assure fresh arrival—soil moisture has a great deal to do with the amount of soil that still clings to the roots. We assure you that shipping weight will be kept as low as conditions of safe delivery will permit

It is because of this rather wide variation of shipping weight that we are unable to quote delivered prices. It is also for this reason as well as lack of safety that parcel post shipment of plants is not advised. Railway Express is just as cheap and much the safest. Also transport charges may be made collect without any additional fees or charges and you pay only the second class rate on the actual number of pounds transported. We do not supply plants in flats.

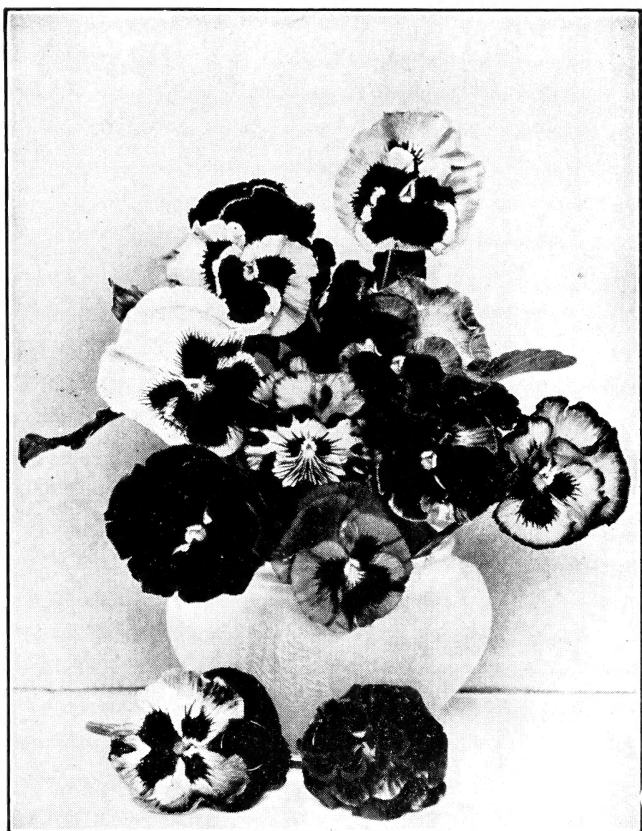
For complete description of the Pansy varieties listed, see page four; or better still consult the last edition of our Pansy Annual. A copy will be supplied free if you do not already have one.

## EARLY PANSY PLANTS

It will be advisable, if you expect to ship in plants for your spring requirements, to do so just as early as possible. One reason for this is that usually by April first our stocks are becoming somewhat depleted and frequently not all varieties are available. Also plants ship better while the weather is cool and they will be in better sales condition if transplanted into your beds at least five weeks before you expect to start selling them. Our plants are all hardy, having been wintered right out of doors with no protection whatever and they have already been subjected to temperatures as low as plus 18.

We ship all plants bare root, with the roots protected by Spagnum Moss and special paper wrappers. This gives good delivery to all points in the United States (until March 20th.; after that date within a radius of 2,000 miles of the gardens) and shipping weight is held at an absolute minimum. We are not in a position to supply Pansy or any other plants in flats for delivery away from the gardens. All packing is in new, individually constructed wood cases; each case being especially built to fit the shipment. Nothing is left undone to get the plants to you in the best possible condition at the least cost.





This group picture shows specimens from our Harrold's Pedigreed Giants. These are outstanding for their size and colorful markings. Bowl in picture is 8 inches in diameter.

## HARROLD'S PEDIGREED PANSY SEEDS

In southern districts there is still time to plant Pansies outdoors, while the grower in the north can still plant in heated beds with good results up to the holidays; or in flats in the greenhouse from January first until late February and grow plants suitable for spring sale. Indoor started stock that is transplanted into frames as soon as the severe weather is past, will make good stock for sale from the middle of April throughout the rest of the spring sale season.

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
<b>HARROLD'S PEDIGREED NOVELTIES.</b>	\$2.00	\$.....	\$.....	\$.....	\$.....
<b>HARROLD'S PEDIGREED POT PANSIES.</b>	1.50	.....	.....	.....	.....
<b>HARROLD'S PEDIGREED CUT FLOWER PANSIES.</b>					
1940 Tall Selection.	2.00	.....	.....	.....	.....
Original strain.	1.25	.....	.....	.....	.....
<b>HARROLD'S AZURE GIANTS.</b>	1.00	1.60	3.00	5.75	11.00
<b>HARROLD'S GOLDEN GIANTS.</b>	1.00	1.60	3.00	5.75	11.00
<b>HARROLD'S RUBY GIANTS.</b>	1.00	1.60	3.00	5.75	11.00
<b>HARROLD'S PEDIGREED SWISS.</b>	1.00	2.00	4.00	7.75	15.00
<b>HARROLD'S PEDIGREED GIANT ART SHADES.</b>	1.00	2.00	4.00	7.75	15.00
<b>HARROLD'S PEDIGREED GIANT ART-SHADES ORCHID SELECTION.</b>	1.50	2.50	.....	.....	.....
<b>HARROLD'S PEDIGREED GIANTS.</b>	1.00	1.60	3.00	5.75	11.00
<b>HARROLD'S ALL-AMERICAN BEDDING MIXTURE.</b>	.90	1.40	2.50	4.75	9.00
<b>HARROLD'S IMPROVED SWISS.</b>	.85	.....	2.00	3.75	7.00
<b>HARROLD'S OREGON MIRACLE MIXED.</b>	.85	.....	1.50	2.75	5.00

For prices in larger quantities, see our last Pansy Annual.

# General Domestic List of STANDARD PANSY SEEDS

This group is composed of strains and varieties that have been bred or originated by other growers, both in America and Europe and many of them are used quite extensively by the American tradesmen. The seeds offered here are Harrold grown in part, while some sorts come to us from other reliable growers—in some cases their originator. As nearly as possible they are American grown. A very limited quantity has come in this season from England but none from France, Holland, Denmark or Germany.

Because of the war conditions in Europe the supply of Pansy seeds is much below normal for this time of year and there is little immediate prospect of imports being available. It is recommended that you cover your seed requirements for these NOW for plantings to be made up to July first next. While we have one of the largest and most varied stocks of both Pansies and Violas now in this country, we must make all of our offers subject to present supply until 1941 crop becomes available. It is anticipated that the shortage will be much more acute next season and it is not too early to book your order now for planting next summer.

**POUND PRICES** on these as well as 1941 delivery prices will be quoted on request. Varieties marked with star will probably be the ones that will give the most trouble from shortages.

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1oz.
<b>AMERICA.</b> Florist strain of light colors. Good flower size. ....	\$ .50	\$1.00	\$1.80	\$3.00	\$6.00
<b>EARLY PANSY AMERICA.</b> Similar to the above but with more dark shades and a little earlier. ....	.50	1.00	2.00	4.00	7.50
★ <b>BUGNOT'S GIANT BLOTCHED.</b> A fair sort apt to be very scarce. ....	.35	.60	1.10	2.00	4.00
<b>DWARF SWISS MIXED.</b> A low growing Swiss type variety. ....	.50	1.00	1.80	3.00	6.00
<b>ENGLEMANN'S SPECIAL.</b> Scottish show type. Striking but variable. ....	.80	1.60	3.00	6.00	12.00
★ <b>ORIGINATORS SEEDS.</b> ....	.50	1.20	2.25	4.00	8.00
★First generation from original. ..	.50	1.20	2.25	4.00	8.00
<b>ENGLEMANN'S GIANTS.</b> Dark and light shades. ....	.80	1.60	3.00	6.00	12.00
★ <b>ORIGINATORS SEEDS.</b> ....	.50	1.20	2.25	4.00	8.00
★First generation from original. ..	.50	1.20	2.25	4.00	8.00
<b>GENEVA GIANTS.</b> Selected strain of 'Swiss'... Sometimes listed as Italian Giants. ....	.75	1.50	2.75	5.00	10.00
<b>GIANTS OF CALIFORNIA.</b> A mixture of all types of giants. ....	.50	1.00	1.80	3.00	6.00
<b>IMPROVED SWISS (Standard)</b> A select strain of fancy bright color. ....	.50	1.00	1.80	3.00	6.00
<b>JUMBO MIXED...</b> (Steele) Harrold grown, first generation from the original strain. ....	.50	1.60	3.00	5.75	11.00
★ <b>MASTERPIECE.</b> A frilled and ruffled sort that while not as large as other types, it is quite popular. ....	.40	.....	1.10	2.10	4.00
<b>MATCHLESS.</b> Similar to America but of somewhat different color range. ....	.50	1.00	1.80	3.25	6.00
<b>MAPLE LEAF GIANTS.</b> A robust, compact plant. Strain has not the color range and substance of some others but flowers are large. ....	.50	1.00	1.80	3.00	6.00
<b>OREGON GIANTS.</b> Good substance and color range. ....	.50	.85	1.50	2.75	5.00
<b>SUPER SWISS MIXED.</b> Select. ....	.50	1.00	2.00	3.50	6.75
★ <b>TRIMARDEAU GIANTS MIXED.</b> ....	.35	.....	.75	1.40	2.75
★ <b>TRIUMPH OF THE GIANTS.</b> Medium size mostly dark colors. ....	.35	.60	1.10	2.00	4.00
<b>WINTER DON.</b> A tall growing winter cut flower type producing nice flowers on very long stems. ....	1.00	1.75	3.00	5.00	.....
<b>400 MIXED.</b> A re-selected Swiss strain of American breeding. ....	.50	1.00	2.00	3.75	7.00

## Separate Color Pansy Seeds

This separate color group will probably give the most trouble from the standpoint of shortages as this has been the group in the least production by American growers. Imports that have supplied these in the past are almost completely cut off and there will not be enough domestic or Asiatic imports to supply the demand.

VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1oz.
<b>BUGNOT'S RAMBRANDT.</b> Vivid bronze orange. ....	\$1.00	\$2.00	\$3.75	\$6.00	\$11.00
<b>CORONATION GOLD.</b> New pure yellow. ....	1.00	1.50	3.00	5.50	10.00
<b>GIANT LORD BEACONSFIELD.</b> Deep purple, light upper petals. ....	.35	.....	.75	1.75	2.50
<b>GIANT KING OF THE BLACKS.</b> ....	.35	.....	.75	1.25	2.50
<b>GIANT EMPEROR WILLIAM.</b> Rich metallic blue. ....	.35	.....	.75	1.25	2.50
<b>GIANT MADAME PERRET.</b> Fine rose and red shades. ....	.25	.....	.60	1.20	2.30
<b>GIANT PRINCE HENRY.</b> Rich dark blue. ....	.35	.....	.75	1.25	2.50
<b>GIANT PURE WHITE.</b> Good medium sized pure white. ....	.35	.....	.75	1.25	2.50
<b>GIANT PURPLE.</b> L'ge purple self. ....	.35	.....	.75	1.25	2.50
<b>GIANT WHITE.</b> Blotched center. ..	.35	.....	.75	1.25	2.50
<b>SWISS ALPENGLOW.</b> Red shades. ....	.50	.95	1.75	3.00	6.00
<b>SWISS BERNA.</b> Violet blue. ....	.50	.95	1.75	3.00	6.00
<b>SWISS FIRE BEACON.</b> Wallflower red touched with orange. Quite striking. ....	1.00	1.60	2.75	5.25	10.00
<b>SWISS MONT BLANC.</b> White with blotched center. ....	1.00	1.60	2.75	5.25	10.00
<b>SWISS LAKE OF THUN.</b> Ulswater or Thuner Sea blue. ....	.75	1.10	2.00	4.00	8.00
<b>SWISS LUNA.</b> Sulphur yellow self. ....	1.00	1.90	3.25	6.25	12.00
<b>SWISS RHEINGOLD.</b> Blotched deep yellow. Most attractive. ....	.50	.95	1.75	3.00	6.00
<b>SWISS PURE WHITE.</b> The best pure white. ....	.75	1.10	2.00	4.00	8.00
<b>SWISS YELLOW MASTER.</b> Medium sized pure yellow. ....	1.00	1.60	2.75	5.25	10.00
<b>BABY DELIGHT.</b> A very pleasing miniature Pansy. Plants are not more than 8" high and the flowers little over an inch across. The color light blue with face. ....	.50	.....	1.25	2.25	4.50

( Seeds will be supplied only in the quantity units listed )

## HARROLD'S VIOLA SEEDS

Violas are another group that will suffer shortage because of the cutting off of European imports. Fortunately we have a modest stock of the varieties listed below, about enough to meet 90% of our normal demand from now until 1941 crop seeds can be harvested. We suggest covering your early season planting needs at once while these are in stock. Our seeds are from our regular growers where not of our own growing, so there is no danger of stock differing from our past high quality.

### The Gem Group

VARIETY	Price per 1000 seeds	1/8-oz.	1/4-oz.
<b>JERSEY GEM.</b> Popular, compact violet blue.....	\$1.00	\$2.00	\$3.50
<b>LAVENDER GEM.</b> Brilliant lavender blue. ....	1.00	2.00	4.00
<b>ROSE GEM.</b> Deep rose. ....	1.00	2.50	4.50
<b>YELLOW GEM.</b> Pure golden yellow. ....	1.00	2.50	4.50
<b>WHITE GEM.</b> Finest white. ....	1.00	2.00	4.00
<b>GEM VARIETIES MIXED.</b> ....	1.00	1.75	3.25

( VIOLA SEEDS CONTINUED ON THE NEXT PAGE )

## VIOLA CORNUTA

VARIETY	Price per 1000 seeds 1/8-oz. 1/2-oz. 1-oz			
ADMIRATION. Large dark blue. ....	\$.35	\$.70	\$2.00	\$4.00
APRICOT. Apricot yellow, tinged orange. ....	.40	.70	2.00	4.00
ARKWRIGHT RUBY Ruby red dark center ....	.50	1.00	3.00	6.00
BLUE PERFECTION. Large purple blue. ..	.35	.60	1.50	3.00
CHANTREYLAND. Pure apricot. ....	.50	.90	2.50	5.00
LUTEA SPLENDENS. Golden yellow. ....	.35	.60	1.50	3.00
PAPILIO DEEP VIOLET. ....	.50	1.00	2.50	5.00
PAPILIO LIGHT BLUE. ....	.35	.60	1.50	3.00
PUCK. 2 top petals purple, bottom yellow. ....	.50	.90	2.50	4.50
PRIMROSE DAME. Primrose. ....	.50	1.00	3.50	6.00
<b>IMPROVED SCOTCH BEDDING MIXTURE.</b>				
Newest bedding hybrids of many colors. ....	.50	.75	1.75	3.00
WHITE PERFECTION. Large flowered. ....	.35	.60	1.50	3.00

## VIOLA PLANTS

This group of stock is open field grown the same as our Harrold's Pedigreed strain Pansy plants and this results in the same fine plant with heavy roots. Only one size is available which is summer sown just as soon as newly harvested seeds are available. They are a nice size for transplanting and handled the same as Pansy plants they can be brought into nice flower for spring sales.

### THE GEM VARIETIES

VARIETY	Price per 100 250	
JERSEY GEM. Compact violet blue. ....	\$3.00	\$6.00
LAVENDER GEM. Brilliant lavender blue. ....	3.00	6.00
ROSE GEM. Deep violet rose. ....	3.00	6.00
YELLOW GEM. Pure golden yellow. ....	3.00	6.00
GEM VARIETIES MIXED. Made from the above. ....	3.00	6.00

### CORNUTA and HYBRIDA CORNUTA

ADMIRATION. Large dark blue. ....	\$.80	\$1.60
APRICOT. Apricot yellow tinged orange. ....	1.00	2.00
ARKWRIGHT RUBY. Ruby red with dark center. ....	1.00	2.00
BLUE PERFECTION. Large purple blue. ....	.80	1.60
CHANTREYLAND. Pure apricot. Very fine. ....	1.00	2.00
LUTEA SPLENDENS. Fine golden yellow. ....	.80	1.60
PAPILIO LIGHT BLUE. Penciled throat. ....	.80	1.60
PRIMROSE DAME. Primrose yellow. ....	.80	1.60
PUCK. Two top petals purple, bottom yellow. ....	1.00	2.00
<b>IMPROVED SCOTCH BEDDING MIXTURE. Newest</b>		
bedding hybrids of many colors. ....	1.00	2.00
WHITE PERFECTION. Large flowered pure white. ....	1.00	2.00

Not less than 50 of a variety sold from this group.

## Greenhouse and Perennial Plants

On the following few pages will be found listed quite a collection of greenhouse and perennial plants that are seasonable. This list is correct as of date of going to press and our stocks are quite extensive but it is now the season when this material will move rapidly. For that reason, it is advisable that you cover your needs just as early as possible, while stock is still complete. Shipment of these is generally handled in the same manner as Pansies and Violas, with plants packed bare root in Spagnum moss and paper wrappers. Light wood shipping cases. All prices include packing and delivery to the local transportation office. Shipment by Railway Express is advised.



A single plant specimen of double Petunia, Harrold's Oregon Beauty. An outstanding clear pink you'll want

## HARROLD'S BEAUTY TYPE *Double Petunias*

The varieties forming this new group of double flowered, cutting propagated Petunias are all the results of work in our own breeding department. All are unusually striking in color and they are proving their value to the trade.

**HARROLD'S DOUBLE ELK'S BEAUTY:-** This is the last color introduced in this group. It is a very novel type of double, having the color of the Grandiflora plain edged Elk's Pride. Early demand has exhausted the supply of these and none can be offered at this time. May have some to offer in late March.

**HARROLD'S DOUBLE SHASTA BEAUTY:-** Truly a Beauty type of pure white. Popularity has exhausted the limited supply until late March or later.

### Harrold's Double Oregon Beauty

This, the first in this group to be introduced, is a fine clear pink. A shade lighter and with more brilliant depth than World Beauty, it is the most popular pink Petunia we have ever grown. Uniformly large and free flowering with good lasting quality and slight tendency to go off shade as so many pinks do. A sensation wherever shown.

These make excellent plants for pots and bedding and they have value as a substitute in design work for Carnations. They quite closely resemble Carnations and can easily be produced in profusion at seasons of the year when the latter are not flowering readily.

In as much as these have been in production longest, our supply is greater than in companion varieties. We have several thousand still available

**PRICE FROM 2-INCH POT OR BENCH**

10 for \$1.00; 25 for \$2.00; 50 for \$3.75; 100 for \$6.00; 250, \$12.50.

### Standard Petunia Plants

We have nearly sixty varieties and colors of Petunia plants coming along in our greenhouses; more than we will need for our own spring retail sales. A list on these will be printed about March first and we'll gladly send one on request, or quote on your want list.

# FLORIST STOCKS

## BENCH GROWN PLANTS

### DOUBLE GIANTS OF CALIFORNIA

This strain has been a great specialty with us for several years as we were one of the first seed specialists to recognise their value. We stock only the original Macdonald strain of seeds and these plants are of course grown from them. If you have not already done so, you should give these a trial; whether you use these plants or let us supply you with seeds to plant.

VARIETY	Price per 100
<b>GOLDEN GATE.</b> Rich yellow .....	\$ .80
<b>MOJAVE. NEW!</b> Royal purple. Very fine. ....	1.00
<b>MONTEREY.</b> Finest glowing pink. ....	.80
<b>PACIFIC.</b> A good deep blue. ....	.80
<b>SANTA BARBARA.</b> Chamois. ....	.80
<b>SANTA MARIA.</b> Finest white. Probably best known of group. ....	.80
<b>SEQUOIA.</b> A fine carmine rose. ....	.80
<b>SHASTA.</b> Not truly of this group but a fine white. ....	.80
<b>THE REDWOODS.</b> A good blood red. ....	.80
<b>YOSEMITE.</b> Rose. A very popular color. ....	.80
<b>DOUBLE GIANTS OF CALIFORNIA, SUPERB MIXED.</b> .....	.80

### EARLY COLONIAL

A new race of Stocks. Tall and exclusively branching, they do not produce a terminal spike but branch from the base; producing 8 to 10 spikes 30'' long with a plant spread of about 20''. These flower two weeks earlier than the perpetual branching types. The florets are double and about 2'' in diameter. Doubleness of plants is about 70%. We highly recommend these.

VARIETY	Price per 100
<b>MAYFLOWER.</b> Fine rose red. ....	\$1.25
<b>PURITAN.</b> Glowing pure white. ....	1.25

### SUPER GIANT IMPERIAL

A giant race of Imperial, similar to Improved Bismarck in type. Flowers are large and well spaced on long spikes. Doubleness is excellent. Recommended for greenhouse culture.

VARIETY	Price per 100
<b>BLUSH PINK.</b> As named .....	\$ .80
<b>DARK BLUE.</b> Also as named. ....	.80
<b>ROSE CHARM.</b> Rich deep rose. ....	.80
<b>ROSELIGHT.</b> Glowing rose pink. ....	.80

### IMPROVED BISMARCK

Early and with a high percentage of doubles, these are the standard branching variety so much used for both forcing and bedding.

VARIETY	Price per 100
<b>ANTIQUÉ COPPER.</b> Coppery red. ....	\$ .70
<b>ELK'S PRIDE.</b> Royal purple. ....	.70
<b>GOLDEN ROSE.</b> Light golden rose. ....	.70
<b>LILAC.</b> A rosey lilac lavender of true color. ....	.70
<b>WHITE WONDER.</b> A fine large white. ....	.70
<b>IMPROVED BISMARCK FANCY FLORIST BLEND.</b> Mixed.....	.70

## SNAPDRAGON PLANTS

### FLORISTS' GREENHOUSE VARIETIES

Bench grown in the greenhouse, these may be potted or benched as you prefer. Varieties in this group are those most valuable for winter cut flower use.

VARIETY	Price per — 100
<b>AFTERGLOW:</b> Most popular bronze. ....	\$ .70
<b>BERTHA BAUR:</b> Finest orchid lavender. ....	.70
<b>CELESTIAL:</b> A fine new bright yellow. ....	.70
<b>CEYLON COURT DARK:</b> Early deep yellow. ....	.70
<b>CHEVIOT MAID SUPREME:</b> Early deep pink. ....	.70
<b>CHEVIOT MAID YELLOW:</b> Fine popular early yellow. ....	.70
<b>HAPPINESS:</b> Long stemmed rose pink. ....	.70
<b>HARROLD'S RED:</b> Mid-season deep wine red. ....	.70
<b>GLORIOUS:</b> NEW. Reddish copper, yellow lip. ....	.70
<b>LAURENE HARROLD:</b> Sunset tints of pink and gold. ....	.70
<b>NEW CINCINNATI:</b> Very fine light rose. ....	.70
<b>NEW DEAL:</b> Good early golden bronze. ....	.70

## SNAPDRAGON PLANTS Continued

VARIETY	Price per — 100
ROSE QUEEN: (Witterstaetter) Large florist rose. ....	\$ .70
SUN TAN: Extra early orange tan. ....	.70
VELVET BEAUTY: Rich American Beauty Rose red. ....	.70
WINTER HELEN: Improved early salmon. ....	.70
WHITE ROCK: An old standby commercial white. ....	.70
FLORISTS' MIXTURE: Made from the above sorts. ....	.70

Not less than 50 of a variety sold from this group.

### Rust Resistant SUPER MAJESTIC

Plants 16'' to 20'' high. We like these for outdoor bedding because of their close flower placement, large flower heads and moderately low growth. Usually they require no staking and make a very nice outdoor cut flower in southern States.

VARIETY	Price per — 100
HARMONY SHADES: Terra cotta yellow. ....	\$ .80
ROSE SHADES: Rich Begonia rose. Variable. ....	.80
SHELL PINK: An excellent shade. ....	.80
SUPERB MIXED: All of the above colors. ....	.80

### MAXIMUM SUPER GIANT (34'' high)

#### RUST RESISTANT

This group is the tallest growing Snapdragons. Florets are very large and the flower stems are long and willowy. A good outdoor cut flower subject for winter in mild climates.

VARIETY	Price per — 100
CAMPFIRE: Luminous scarlet. Very showy. ....	\$ .80
CRIMSON: Fiery crimson shades. ....	.80
SALMON PINK SHADES: As named. ....	.80
SWING TIME: Brilliant rose pink. ....	.80
SUPER-GIANT MIXED: The above and other colors. ....	.80

### MAJUS GRANDIFLORUM (28'' high)

#### RUST RESISTANT

This group affords excellent stock for outdoor culture with long stems and fine flower heads. Should be supported in windy locations.

VARIETY	Price per — 100
ORANGE SUNSET: Deep to light orange. ....	\$ .80

Not less than 50 of a variety sold from this group.

## DELPHINIUM PLANTS

These Delphinium plants were planted immediately upon arrival of the 1940 crop seeds and having been grown in sandy loam soil, they are nice young roots that should bloom early next summer if they are given half a chance. In southern localities we recommend planting them right out in the garden now. In the north they should be potted up or transplanted in glass covered frames. They will make nice spring sales stock if potted in three inch pots and carried in a cool greenhouse until needed.

## VATTERLE & REINELT'S ORIGINAL PACIFIC GIANTS

This exquisite group of stock has developed a wide popularity in a very short space of time and we believe that this is entirely deserved. The more we work with this group the better we like it. The form and coloring is the grandest ever offered in Delphiniums and its resistance to mildew makes it most valuable where this trouble is experienced. Florets are of grand size and texture, and the flower spikes are stately in form. In fact there is more beauty and practical value in this group than any other Delphinium we know of today.

We probably have one of the most complete assortments of these varieties available at wholesale today. In fact this offer includes all V. & R., varieties available from 1940 series seeds. Our stock is not inexhaustible, however, and for this reason it is advisable that we have your order for these soon. We don't expect available stock in some varieties to last long. **CONSIDER YOUR NEEDS TODAY.**

## PACIFIC GIANT DELPHINIUMS Continued.

VARIETY	Price per	25	100	250
<b>CAMEILARD:</b> Lavender self, white bee. ....	\$2.00	\$7.00	\$14.00	
<b>ROUND TABLE.</b> The finest mixture of novelty colors, many as yet unnamed or introduced. ....	2.00	7.00	14.00	
<b>BLACK KNIGHT.</b> The darkest shades. Exquisite. ....	2.00	7.00	14.00	
<b>BLUE JAY.</b> A really true blue Delphinium. ....	2.00	7.00	14.00	
<b>GALAHAD.</b> A really outstanding double white. ....	2.00	7.00	14.00	
<b>LANCELOT.</b> Pure lilac self, white bee. ....	1.75	6.00	12.00	
<b>CLEAR WHITE.</b> A glistening clear white. ....	1.75	6.00	12.00	
<b>KING ARTHUR.</b> Royal violet With white bee. ....	1.50	5.00	11.00	
<b>GUINEVERE.</b> Pink-lavender self with white bee. ....	1.50	5.00	11.00	
<b>SUMMER SKIES.</b> Clear light blue, white bee. ....	1.50	5.00	11.00	

The following are blends to shade rather than strictly separate color and while separate colors listed above are subject to the usual variation found in all seed grown Delphiniums, these will show considerably more variation.

<b>LAVENDER SHADES.</b> .....	1.25	4.00	10.00	
<b>LAVENDER PASTEL SHADES.</b> .....	1.25	4.00	10.00	
<b>LIGHT VIOLET SHADES.</b> .....	1.25	4.00	10.00	
<b>DARK VIOLET SHADES.</b> .....	1.25	4.00	10.00	
<b>LIGHT BLUE SHADES.</b> .....	1.25	4.00	10.00	
<b>MEDIUM BLUE SHADES</b> .....	1.25	4.00	10.00	
<b>DARK BLUE SHADES.</b> .....	1.25	4.00	10.00	
<b>PACIFIC GIANTS MIXED.</b> .....	1.25	4.00	10.00	

## PERENNIAL PLANTS 1940 Planting

These are recommended to the southern grower and gardener for planting out in the open garden now. In localities where the weather is severe, they may be bedded or potted in a cool or cold greenhouse, cold frame or protected bed—to grow into stock for spring sale. These are just a nice size for transplanting or potting and we sell thousands of them each spring to our own retail customers for garden planting.

### IN ALL CASES HIGHT GIVEN IS AT MATURITY

VARIETY	Price per	25	100	250
<b>ACHILLEA—</b> Millfoil, Yarrow				
Millefolium Kelwayii. Magenta red. 2' tall ....	35	\$1.00	\$2.00	
<b>ALYSSUM—</b>				
Saxatile Compactum. Golden yellow. 12''.....	40	1.25	2.50	
<b>ANCHUSA—</b>				
Dropmore Variety. Gentian blue. 4'. ....	40	1.20	2.50	
Feltham Pride. Dwarf bright blue. 15''. ....	50	1.50	3.00	
Lissadell. Bright Gentian blue. 3'. ....	40	1.20	2.50	
Myosotidiflora. Dwarf light blue. 15'' tall. ....	75	2.25	4.50	
<b>BELLIS—</b> English Daisy.				
Monterosa Red. Large double. 6' - 8'. ....	25	.80	1.50	
Monterosa Rose. ....	25	.80	1.50	
Monterosa White. ....	25	.80	1.50	
Monterosa Tubulosa Etna Red. Deep red. ....	35	1.00	2.00	
Perennis Extra Double Mixed. ....	25	.80	1.50	
<b>CAMPANULA—</b>				
Medium Calycanthema. Canterbury Bells. Mixed. ....	40	1.25	2.50	
<b>CANDYTUFT—</b>				
Queen of Italy. Rosey lilac. 10''. ....	30	.90	1.60	
Sempervirens. White. 12'' tall. ....	35	.80	1.50	
<b>CARNATION—</b> Grenadin				
While not quite as large flowering as the Chabaud group, these are hardier—to be recommended where winters are more severe.				
Black King. A nice really dark red. ....	50	1.50	3.00	
Triumph. Glowing deep pink. ....	50	1.50	3.00	
Golden Sun. A very nice yellow. ....	60	2.00	4.00	
Cardinal Red. Always a popular color. ....	50	1.50	3.00	
Snow White. Of very good size. ....	50	1.50	3.00	
Mixture. Of the above sorts. ....	50	1.50	3.00	
<b>CENTAUREA—</b>				
Dealbata. Rose with silver foliage. 18'' tall. ....	40	1.20	2.50	
Montana. Large flowers of Cornflower blue. 24''. ....	40	1.20	2.50	

This Group Of Stock Continued On The Next Page.



# First Year Perennials Continued

VARIETY	Price per	25	100	250
<b>COREOPSIS—</b>				
Double Sunburst. Large double, golden yellow.	\$ .50	\$1.50	\$3.00	
<b>DAISY—Chrysanthemum Leucanthemum Maximum.</b>				
Shasta Alaska. Large single white.	.40	1.40	2.50	
Double Shasta. (Diener's strain reselected.)				
It should be remembered this type is quite variable.	.60	2.00	4.00	
<b>DIANTHUS—Pinks</b>				
Allwoodii Alpinus. Dwarf rockery pinks. 4'' tall	.50	1.50	3.00	
Caesius Grandiflora. Cheddar Pinks. 6''. .....	.50	1.50	3.00	
Delight. Fringed. Pink to deep purple. 9''. .....	.80	2.50	5.00	
Loveliness. Mauve tints finely fringed. 12''. ....	.80	2.50	5.00	
Madam Butterfly. Large pink & white fringed.	.80	2.50	5.00	
Sweet Wivelsfield. Remarkably free flowering	.50	1.50	3.00	
Winteri. New. Compact bright mixture. ....	.75	2.25	4.50	
<b>DIGITALIS—Foxglove.</b>				
The Shirley Hybrids. Large spotted throated mixed. 4' tall. ....	.25	.80	1.50	
Lutzii. A unique salmon shade. Fine. ....	.50	1.50	3.00	
<b>GAILLARDIA—Grandiflora.</b>				
Burgundy. Coppery scarlet self. 3' tall. ....	.50	1.50	3.00	
The Dazzler. Golden yellow, maroon red zone.	.50	1.50	3.00	
Goblin. Dwarf deep red bordered yellow. 14''. ..	1.00	3.00	6.00	
Tangerine. Finest orange. ....	.50	1.50	3.00	
<b>GEUM—</b>				
Lady Stratheden. Double golden yellow. 24''.....	.60	1.80	3.60	
Mrs. Bradshaw. Glowing red. 24''. ....	.60	1.80	3.60	
Orange Queen. Double scarlet orange. ....	.60	1.80	3.60	
<b>GYPSOPHILA—Babys Breath.</b>				
Panaculata Double Alba. Double white. 3' tall.	.80	2.50	5.00	
Panaculata Double Snowball. Improved white.	.80	2.50	5.00	
Pacifica. Late flowering rose pink. ....	.50	1.50	3.00	
<b>HOLLYHOCK—</b>				
Double Imperator Mixed. Begonia flowered. ....	.80	2.50	5.00	
Triumph Double Mixed. Waved and fringed flowers in the finest art shades. ....	.80	2.50	5.00	
Double Black Gem. Flowers nearly black .....	.50	1.50	3.00	
<b>LYCHNIS—</b>				
Chalcedonica. (Jerusalem Cross) Scarlet, 3'.....	.30	1.00	2.00	
<b>MYOSOTIS—Forget-me-not.</b>				
Alpestris Sutton Royal Blue. Indigo, 12''. ....	.35	1.20	2.40	
Alpestris Blue. Fine mid-blue. 12''. ....	.35	1.20	2.40	
Alpestris Mixed. Good color range. ....	.35	1.20	2.40	
Oblongata Blue Bird. Deepest blue. 12''. This one can be pot grown or forced. ....	.50	1.50	3.00	
<b>POPPY NUDICAULE—Iceland Poppies.</b>				
Australian Roseum. Large flowered light shades.	.50	1.50	3.00	
El Monte. Deep Tangerine orange. ....	.50	1.50	3.00	
The Empress. Large flowered salmon rose. ....	.50	1.50	3.00	
Amurense Yellow Wonder. A fine yellow. ....	.50	1.50	3.00	
<b>PYRETHENUM—Painted or Persian Daisy.</b>				
Double Mixed. Extra choice blend. ....	.60	1.80	3.60	
Grandiflora Giant Hybrids. Many new shades.	.60	1.80	3.60	
James Kelway. Velvety red somewhat varied.	.60	1.80	3.60	
Single and Double Mixed. Good colors. ....	.50	1.50	3.00	
<b>SALVIA—</b>				
Azurea Grandiflora. Sky blue. 3½' tall.....	.60	1.80	3.60	
Farinacea Blue Bedder. Deep blue. 3' tall.....	.60	1.80	3.60	
<b>SCABIOSA—</b>				
Webbiana. New! Fluffy flowers of pure cream. ..	1.00	3.00	6.00	
<b>STATICE—Sea Lavender.</b>				
Latifolia. Dwarf blue. 12'' high. ....	.60	1.80	3.60	
<b>STOKESIA—Stokes' Aster.</b>				
Cyanea Blue. Blue shades. 16'' tall. ....	.75	2.25	.....	
Cyanea Mixed. An excellent color blend. ....	.75	2.25	.....	

This Group Of Stock Continued On The Next Page.

## FIRST YEAR PERENNIALS Continued

VARIETY	Price per	25	100	250
<b>SWEET WILLIAM</b> —Dianthus Barbatus.				
Dwarf Alpine Mixed. Very fine. 6'' tall. ....	\$ .60	\$2.00	\$4.00	
Double choice Mixed. Fine color range. ....	.50	1.50	3.00	
Single Purple Beauty. Bright deep purple. ....	.50	1.50	3.00	
Single Mixed. A nice range of color. ....	.40	1.20	2.40	
<b>TRITOMA</b> —Red Hot Poker.				
Pfitzer's Hybrids. Large flowered. 4' high. ....	.50	1.50	3.00	
Yellow Express. Yellow and light orange. ....	.50	1.50	3.00	
<b>WALLFLOWER</b> —				
Double Extra Choice Mixed. Bright colors... ..	.50	1.50	3.00	

NOT LESS THAN 25 OF A VARIETY SOLD

## Larger Perennial Plants

In this group is listed plants carried over from last season. These have from nine months to a full years more growth than the stock offered in the preceeding group and for that reason will come to mature flowering age sooner. The supply of this stock is not so great as that offered above.

VARIETY	Price per	10	50
<b>ALYSSUM</b> —			
Saxatile Compactum. Golden yellow. 12'' high. ....	\$ .40	\$1.60	
<b>AQUILEGIA</b> —Columbine.			
Long Spured Hybrid Mixed. The best varieties. ....	1.00	4.00	
<b>CAMPANULA</b> —			
Carpatica. Hare Bell. Light violet. ....	.40	1.60	
Persicifolia. Peach Bells. China blue. ....	.50	2.00	
<b>CARNATION</b> —Chabaud's Giant Double.			
Flesh pink. A very nice, popular color. ....	.80	3.20	
Jeanne Dionis. An excellent pure white. ....	.80	3.20	
Legion of Honor. Glowing salmon rose. ....	.80	3.20	
Nero. Fine deep crimson. ....	.80	3.20	
Sparkler. Bright cardinal red. ....	.80	3.20	
The Pearl. A very popular rose shade. ....	.80	3.20	
Finest Mixed. Made up from the above sorts. ....	.80	3.20	
<b>CARNATION</b> —Grenadin.			
Golden Sun. A very nice yellow. ....	.80	3.20	
Cardinal Red. A very popular color. ....	.80	3.20	
Snow White. Of very good size. ....	.80	3.20	
<b>CENTUREA</b> —			
Dealbata. Rose with silver foliage. 18'' tall. ....	.40	1.60	
Montana. Large flowers of Cornflower blue. 24''. ....	.40	1.60	
<b>DAISY</b> —			
Shasta Alaska. Large single white. ....	.40	1.60	
<b>DIGITALIS</b> —Foxglove.			
The Shirley Hybrids. Large flowered mixed. ....	.25	1.00	
<b>GEUM</b> —			
Lady Stratheden. Double golden yellow. 24''. ....	.60	2.40	
<b>POPPY</b> —Oriental.			
Princess Victoria Louise. Salmon. 40'' tall. ....	.60	2.40	
Royal Scarlet. True scarlet; fairly constant in color. ....	.60	2.40	
Salmon Queen. Glowing salmon. ....	.60	2.40	
Scarlet. A selection of scarlet shades. ....	.50	2.00	
Oriental Mixed. A very nice range of shades. ....	.50	2.00	
<b>STATICE</b> —Sea Lavender.			
Latifolia. Dwarf blue. 12'' high. ....	.60	2.40	
Puberula. Very dwarf dark violet. 6'' high. ....	.60	2.40	
<b>STOKESIA</b> —Stokes' Aster.			
Cyanea Blue. Blue shades. 16'' tall. ....	.60	2.40	
Cyanea Mixed. An excellent color blend. ....	.60	2.40	
<b>TRITOMA</b> —Red Hot Poker.			
Pfitzer's Hybrids. Large flowered. 4' high. ....	.50	2.00	

NOT LESS THAN 10 OF A VARIETY SOLD



A FIELD OF OUR ROGUE RIVER VALLEY GLADIOLUS  
Note healthy, robust growth.

## HARROLD'S ROGUE RIVER VALLEY *Gladiolus Bulbs*

Gladiolus stocks this year are not as complete as in the recent past. This is due to rather strong early demands as well as rather radical culling of varieties during the past season. We have taken the opportunity afforded by better sales to carry out to a greater degree the modernization of our stock; discontinuing many of the older varieties which are proving to be outdated in the light of newer varieties which are now becoming more plentiful

While stock listed is quite complete at date of going to press quantity sales are reducing our stocks daily. As there definitely will be no surplus this year it is suggested that you cover your needs as soon after this list arrives as you can. **SHOULD THE SIZE ORDERED BECOME EXHAUSTED**—we will supply the next larger or smaller size to equal value if available. If size substitution is not acceptable, please so state at time of ordering. In the event that you can accept variety substitution in similar color, in case of shortage, it will facilitate complete shipment if you give some second choices, or allow us to use our experience in substituting a variety equally as good or possibly better. We must of necessity make all offers subject to ordered sorts being available and unsold when your order is received.

Our Gladiolus are all carefully inspected, both in the field and warehouse, and will be found as free of all types of disease as any commercial stock obtainable. On this point they must have passed the rigid Oregon State inspection standards as well as our own. In the matter of Thrips, our bulbs and warehouses—including all handling equipment—has been fumigated three times with calcium cyanide, under the supervision of an Oregon State horticultural inspector as a preventative measure. Bulbs leaving these warehouses are in as sterial a condition, as far as insect pests can be considered, as it is humanly possible to make them and if properly handled they will stay that way. It should be remembered, however, that if these sterial bulbs are exposed to infested conditions in location of planting, infestation can occur as can the development of several diseases that can become resident in YOUR soil. Our stock is clean when shipped and is should be handled so as to avoid infestation by disease or insects when planting. Such handling will prove most profitable.

## GLADIOLUS GRADE SIZES

Our Gladiolus are all graded to regular trade standards, namely; Number one size is 1½ inches and up; Number two 1½ to 1½ inch; Number three 1 to 1½ inch and Number four three-quarters to 1 inch. Any of these sizes will bloom out of doors. Sizes one and two are recommended for indoor and exhibition work. **REMEMBER**— that unless instructed not to do so, should an item be sold out in the size ordered, next larger or smaller size will be supplied to same value if available.

### Some Worthwhile Newer Ones

This group covers some of the choice newer varieties that will be found of interest to the fancier. Supply of these are not yet large enough to offer in quantity so the price is per ten bulbs. Not less than ten bulbs of a variety and size will be sold from this group.

VARIETY	Price per 10 bulbs			
	Size No. 1	No. 2	No. 3	No.4
<b>BEACON:</b> Tall salmon, cream blotch...	\$ .50	\$ .45	\$ .40	\$ .30
<b>CARIOCA:</b> Tall oriental red. ....	1.30	1.10	.95	.....
<b>HINDENBURG'S MEMORY:</b> Large deep scarlet. Fine show type. ....	1.00	.80	.60	.45
<b>ISOLA BELLA:</b> Very large pale lavender Ruffled florets, exhibition spike. ....	1.00	.75	.60	.50
<b>JOSEPH HAYDEN:</b> ..Heliotrope violet with dark violet blotch. Exhibition. ....	.90	.70	.50	.40
<b>MARGARET BEATON:</b> Clear pure white with scarlet feather. Ruffled florets. ..	1.10	.90	.70	.60
<b>NINTH SYMPHONY:</b> Vivid salmon red. ....	1.00	.80	.60	.40
<b>OEGANDA:</b> Velvety. Almost black.....	1.25	1.00	.85	.75
<b>OREGON STATE:</b> Similar in color to Picardy with cream throat. Very fine. ....	1.75	1.50	1.25	.....
<b>PEGGY LOU:</b> Smooth, deep shrimp pink with rosy cast. Very large. ....	1.00	.80	.60	.40
<b>PFITZER'S MASTERPIECE:</b> Fine light salmon pink with effective pink blotch. ....	1.50	1.25	1.00	.75
<b>VALERIA:</b> Very large soft light red.....	3.50	3.00	2.50	2.00
<b>VISTA BONITA:</b> Large Geranium pink. ....	3.00	2.25	1.75	1.50
<b>VREDENBURG:</b> Outstanding early white. ....	2.00	1.75	1.40	1.00
<b>SNOW PRINCESS:</b> Large clear white.....	1.00	.80	.60	.40

### Better New and Semi-Commercials

This group is composed of the best newer ones that are just getting into quantity production, as well as some of the best but slower propagating commercials. Selections from this group will give a very fine display and prove most valuable. Especially in the varieties of more recent introduction. The prices quoted in this group is by the hundred and no item less than 25 bulbs of a size and kind will be supplied at these prices.

VARIETY	Price per 100 bulbs			
	Size No. 1	No. 2	No. 3	No.4
<b>ALAYNE:</b> Ruffled light rose. Good keeper. \$	2.00	\$ 1.70	\$1.50	\$1.00
<b>AVA MARIA:</b> Light blue, purple blotch. ....	2.00	1.75	1.50	1.00
<b>BLUE BEAUTY:</b> Light blue, dark edge. ....	4.00	3.50	3.00	2.50
<b>COMMANDER KOEHL:</b> Giant blood red. ....	2.00	1.70	1.50	1.00
<b>DANNY BOY:</b> Slate brown smoky. Large. ....	2.50	2.00	1.70	1.60
<b>EARLY PEACH:</b> Peach red and ivory. ....	1.75	1.50	1.25	1.00
<b>E. I. FARRINGTON:</b> Rich soft yellow.....	2.00	1.70	1.50	1.20
<b>FLAMING METEOR:</b> Bright deep red. ....	3.00	2.50	2.25	.....
<b>GATE OF HEAVEN:</b> Rich pure yellow.....	2.50	2.00	1.75	1.40
<b>GLOAMING:</b> Unusual light purple. ....	3.50	3.00	2.50	2.00
<b>GOLD DUST:</b> Early pure yellow. ....	4.00	3.50	3.00	2.50
<b>GOLDEN CHIMES:</b> Light pure yellow.....	2.00	1.70	1.50	1.00
<b>GOLDEN CUP:</b> Clear deep yellow. ....	2.00	1.70	1.50	1.00
<b>GRAND SLAM:</b> Bright salmon rose.....	2.00	1.70	1.50	.....
<b>HERITAGE:</b> Finest exhibition pink. ....	3.00	2.75	2.50	.....
<b>HINEMOA:</b> Old rose flecked chocolate... ..	2.50	2.00	1.75	.....
<b>IRENE:</b> Salmon rose, cream throat. ....	2.00	1.75	1.50	.....
<b>La FIESTA:</b> Vivid orange & yellow. ....	2.50	2.00	1.75	.....
<b>MINUET:</b> Finest lavender. ....	1.80	1.60	1.40	1.25
<b>Miss. GREELEY:</b> Light salmon orange. ....	2.50	2.00	1.75	.....
<b>Mrs. LULU HUNT:</b> Rich salmon. ....	2.50	2.00	1.75	.....

This Group Of Stock Continued On The Next Page.

## NEWER & SEMI-COMMERCIALS Continued

VARIETY	Size	No. 1	No. 2	No. 3	No. 4
<b>OREGON STATE:</b> Similar in color to ..Picardy with cream throat. Very fine.	\$14.00	\$12.00	\$10.00	\$.....	
<b>PAUL PFITZER:</b> Tall velvety purple....	2.00	1.75	1.50	1.25	
<b>QUEEN HELEN II:</b> Fine grenedine pink.	2.00	1.75	1.50	.....	
<b>REVERIE:</b> Light safrano pink. ....	2.00	1.75	1.50	.....	
<b>SHERLEY TEMPLE:</b> An outstanding large ruffled cream. Really fine. ....	2.50	2.25	2.00	1.75	
<b>SOLVEIG:</b> Ruffled, velvety white. ....	3.50	3.00	2.50	.....	
<b>TIP TOP:</b> Giant scarlet, red throat. ....	2.50	2.25	2.00	.....	
<b>TOKEN:</b> Early salmon. Heavy texture.	2.50	2.00	1.50	.....	
<b>VAGABOND PRINCE:</b> Garnet brown....	3.50	3.00	2.75	2.50	
<b>YELLOW EMPEROR:</b> Large, soft yellow.	2.00	1.75	1.50	.....	
<b>ZAUBERFLOTE:</b> Rich rose, carmine bl.	3.00	2.50	2.25	2.00	

## The Cream of the Commercial Varieties

This group covers the more common commercial varieties, all tried and of proven performance, and these are recommended as excellent varieties for quantity production work. The prices quoted are per 1000 bulbs and 200 of a variety and size will be supplied at the 1000 rate. The smallest number that will be supplied from this group is 50 of a variety and size. On all items less than 200 of a variety and size, add 10% to the prices quoted here.

VARIETY	Price per 1,000 bulbs			
	Size	No. 1	No. 2	No. 3 No. 4
<b>ACADIA:</b> Geranium pink, cream throat.	\$10.00	\$ 8.00	\$6.00	\$4.00
<b>AFLAME:</b> Large Begonia rose. ....	10.00	8.00	6.00	4.00
<b>AIDA:</b> Early, large violet blue. ....	11.00	8.50	6.50	5.00
<b>ALBATROS:</b> Fine, large cream white....	11.00	9.00	8.00	5.00
<b>BAGDAD:</b> Smoky old rose. ....	10.00	8.00	6.00	4.00
<b>BERTY SNOW:</b> A fine lavender. ....	10.00	8.00	6.00	4.00
<b>BETTY NUTHALL:</b> Late coral pink. ....	10.00	8.00	6.00	4.00
<b>BILL SOWDEN:</b> Large, deep blood red.	12.00	10.00	8.00	5.00
<b>DEBONAIR:</b> La France pink. ....	10.00	8.00	6.00	5.00
<b>Dr. F. E. BENNETT.</b> Brilliant scarlet. ..	15.00	10.00	8.00	6.00
<b>Dr. MOODY:</b> Fine, clear lavender. ....	11.00	9.00	7.00	5.00
<b>DUNA:</b> Soft buff pink. ....	10.00	8.00	6.00	4.00
<b>GOLD EAGLE:</b> Small, early yellow. ....	11.00	8.00	6.00	5.00
<b>GOLDEN DREAM:</b> Clear, deep yellow....	11.00	9.00	8.00	.....
<b>KASSEL:</b> Large bright scarlet. ....	14.00	11.00	9.00	7.00
<b>KING ARTHUR:</b> Ruffled rosy lavender.	15.00	11.00	9.00	7.00
<b>MAID OF ORLEANS:</b> Milky white. ....	12.00	9.00	7.00	6.00
<b>MARGARET FULTON:</b> Deep salmon. ....	11.00	8.00	6.00	5.00
<b>MARMORA:</b> Smoky lavender. ....	11.00	8.00	6.00	5.00
<b>MOROCCO:</b> Dark red, almost black.....	11.00	8.00	6.00	5.00
<b>MOTHER MACHREE:</b> Smoky salmon....	13.00	10.00	8.00	7.00
<b>Mrs. E. J. HEATON:</b> Glowing salmon....	13.00	10.00	8.00	7.00
<b>Mrs. FRANK PENDELTON:</b> Rose pink.	12.00	9.00	7.00	5.00
<b>Mrs. LEON DOUGLAS:</b> Begonia rose. ....	13.00	10.00	8.00	7.00
<b>ORANGE QUEEN:</b> Orange yellow. ....	11.00	8.00	6.00	5.00
<b>OUR SELECTION:</b> Rich salmon red.....	15.00	12.00	9.00	7.00
<b>PARADISE:</b> Clear apricot. ....	10.00	8.00	6.00	5.00
<b>PICARDY:</b> Popular apricot pink. ....	10.00	8.00	7.00	5.00
<b>PELEGRINA:</b> Dark violet blue. ....	11.00	8.00	6.00	5.00
<b>RED LORY:</b> Gorgeous carmine rose.....	13.00	11.00	9.00	7.00
<b>RED PHILIPS:</b> Light scarlet. ....	14.00	11.00	9.00	7.00
<b>SALBACH'S ORCHID:</b> Orchid pink.....	13.00	11.00	.....	.....
<b>SMILING MAESTRO:</b> Salmon orange. ..	13.00	11.00	10.00	9.00
<b>SONATINE:</b> Fresh pure pink. ....	11.00	8.00	6.00	5.00
<b>VIRGINIA:</b> Commercial scarlet. ....	12.00	9.00	7.00	5.00
<b>WASAGA:</b> Clear buff. ....	10.00	8.00	7.00	5.00
<b>WUERTEMBERGIA:</b> Lovely scarlet. ....	15.00	12.00	10.00	8.00

## MIXTURES

<b>PEDIGREED MIXTURE:</b> A fine formula of the better types. ....	15.00	12.00	10.00	7.00
<b>CUT FLOWER MIXTURE:</b> A grand com- mercial mixture from named sorts. ....	10.00	8.00	6.00	5.00

## ASPARAGUS ROOTS

MARY WASHINGTON

Second year roots, field run, \$1.50 per 100; \$9.00 per 1,000

## Transportation and Future Deliveries

**FUTURE DELIVERIES:**— Bulb orders entered for future delivery will be assembled and stored in our warehouse here, for delivery in accord with your instructions—except that we will not hold any bulbs later than April 15th., and no responsibility will be assumed for normal warehouse spoilage after assembly date; although bulbs will be given the same care as our own stocks.

Because of difficulties involved in separating hold orders for plants in our large growing plots, we can accept hold orders for these only subject to stock being still available at specified shipping date. **No stock of any kind will be reserved until paid for, unless other arrangements have been arrived at in advance.**

**TRANSPORTATION:** We recommend that all plants be shipped Railway Express and will assume no responsibility for plants that travel by any other means. Express costs on plants average about the same as Parcel Post and it is much the safest. Rail freight is not safe for plants and Truck freight is safe only where distance is short and over a single line. If you insist on Parcel Post shipment sufficient funds to cover postage **MUST** accompany the order. If there is not adequate postage we will make balance C. O. D. and this will increase costs considerably. We promptly refund any excess postage that may be sent.

Bulbs can travel by any method desired and shipments weighing over 100 pounds—when weather does not interpose danger of freezing—rail or truck freight is to be advised. We can assume no responsibility for loss by freezing if so shipped in winter. Shipment by Railway Express can safely be made at any time regardless of the weather. Parcel Post shipment of bulbs can be made in packages up to 70 pounds and again full postage must accompany such instructions. Where no specific instructions are given we will ship Railway Express, with charges collect. There is no added collection charge in this case as there is with post.

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## FREE AIR MAIL SERVICE On Seed Orders Only

Continuing our policy of supplying modern service, we will ship any seed order by **AIR MAIL** without additional cost—providing it conforms with the following conditions.

- 1: Order must arrive by **AIR MAIL** with postage fully prepaid.
- 2: Remittance in full must accompany the order.
- 3: Order must amount to not less than \$3.00 in items listing at \$2.50 or more per ounce.
- 4: In the event that your order includes items not entitled to free **AIR MAIL** shipment, these will be sent by regular mail in a separate shipment unless postage at the rate of 8 cents per net ounce is remitted to cover air rate on such items. By regular post there is no added delivery charge on such items.
- 5: **ALL** orders not meeting these conditions will be forwarded in the usual manner by regular mail.

Saving in time with **AIR MAIL** over regular mail is about 50% to Eastern Seaboard points. Over shorter distances, saving in time is less and there is no advantage in supplying **AIR** service where normal mail is delivered within 24 hours anyway. In the latter situation—or weekend deliveries—where regular mail will be just as fast, we reserve the right to ship regular mail.

Because of weight factor, bulbs and plants can not be sent by air except at excessive cost. However, should such shipment be desired it can be supplied at the rate of 96 cents a pound payable in advance.

The stock offered in this section has all been carefully selected from the very best and most reliable specialist sources known. Every item offered that is not the product of our own breeding and growing comes from the cultures of prominent specializing breeders and growers. We don't know of any better stock or we would supply it.

Seed count 200,000 per ounce. Germination 8 to 12 days  
Plant about  $\frac{1}{84}$  ounce for each 1,000 plants wanted


**PLANT THESE:** In May and June for December flowering. June July and on through August for later flowering seasons. They will be ready to bench about 7 to 9 weeks after seeds are sown. Plants should be pinched at terminal after forming 3 or 4 sets of leaves. Snapdragons are one of the most satisfactory winter crops. This group may be spring planted for outdoor flowering with quite good results, although in some cases the rust resistant bedding types are better suited.

We packet all these Snapdragon seeds in generous trade packets that contains about  $\frac{1}{64}$  ounce or somewhere near 2,000 seeds. Prices are uniform so that any assortment of varieties may be obtained at the multi-packet price which we quote as follows.

1 packet	\$ .75	5 packets	\$3.00
3 packets	\$2.00	10 packets	\$5.50


We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting a full trade packet of several varieties needed. Each of these assortments contains  $\frac{1}{4}$  trade packet each of any 4 varieties you wish to select from the following quantity list. Sold in complete assortment units of four, quarter packet units only. Approximately 2,000 seeds.

The following list gives all the varieties we supply in trade packets, as well as quoting quantity prices on weight quantities larger than packets, for those growers requiring these seeds in quantity.

 VARIETY	Price per $\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.
<b>AFTERGLOW:</b> Most popular early bronze. ....	\$1.50	\$4.00
<b>ALICE SUNSHINE:</b> Free flowering yellow. ....	1.50	4.00
<b>BERTHA BAUR:</b> Fine orchid lavender. ....	1.50	4.00
<b>CAPTOR:</b> A very fine newer white. ....	3.00	.....
<b>CELESTIAL:</b> A fine yellow of recent introduction. ....	3.00	.....
<b>CEYLON COURT—Standard:</b> Fine early canary yellow	1.25	3.00
<b>CEYLON COURT—Dark:</b> Darker selection of above....	3.00	.....
<b>CHEVIOT MAID:</b> Fine early pink .....	1.25	3.00
<b>CHEVIOT MAID SUPREME:</b> Darker pink than above.	1.50	4.00
<b>CHEVIOT MAID—Yoder Strain:</b> A shade lighter. ....	1.50	4.00
<b>CHEVIOT MAID WHITE:</b> Excellent commercial white	2.00	5.00
<b>CHEVIOT MAID YELLOW:</b> Popular early yellow. ....	3.00	.....
<b>COATES' YELLOW PERFECTION:</b> Deep, mid-season.	1.50	4.00
<b>DAYBREAK:</b> Vigorous Briarchiffe Rose pink. ....	3.00	.....
<b>ETHEL:</b> NEW. Large, bright golden yellow. ....	3.00	.....
<b>GLORIOUS:</b> NEW. Reddish copper, yellow lip. ....	3.00	.....
<b>GOLDEN PINK QUEEN:</b> Color as named. ....	1.25	3.00
<b>HARROLD'S RED:</b> Deep wine red. Early. ....	1.50	4.00
<b>JENNIE SCHNEIDER:</b> Columbia Rose pink. ....	1.25	3.00

This Group Of Stock Continued On The Next Page.


## FORCING SNAPDRAGONS Continued

 VARIETY	Price per		$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.
KIRKWOOD BEAUTY: Glowing bronze. ....	\$2.00			\$5.00
KIRKWOOD BRONZE: NEW. Early orange buff. ....	3.00			5.00
LAURA: Early deep rose. Not very tall. ....	1.25			3.00
LAURENE HARROLD: Sunset tints of pink and gold. ....	1.50			4.00
LUCKY STRIKE: Fine popular pure white. ....	1.50			4.00
MISS. WOOSTER: NEW. Early dark bronze. ....	3.00			.....
NEW CININNATI: Very fine light rose. ....	1.50			4.00
NEW DAWN: Fine quality golden orange. ....	3.00			.....
NEW DEAL: NEW. Very early golden bronze. ....	3.00			.....
ORLANDO: An old favorite medium early bronze. ....	1.25			3.00
ROMAN GOLD: Early gold shaded apricot rose. ....	1.25			3.00
ROSE QUEEN: (Witterstaeter) Large popular rose....	1.50			4.00
SONNY: Very nice light pink. ....	1.50			4.00
SUNBURST IMPROVED: Color of the Sunburst Rose. ....	1.50			4.00
SUN TAN: Extra early orange tan. ....	1.50			4.00
TERRY'S SURPRISE: Rich rose shadded orange. ....	2.00			5.00
VELVET BEAUTY: Rich American Beauty red. ....	1.50			4.00
VELVET SUPREME: NEW. Warm crimson. ....	3.00			.....
WELCOME: Brilliant crimson, dark foliage. ....	1.50			4.00
WESTOVER FRINGED WHITE: NEW. Finely fringed	3.50			.....
WHITE ROCK: An old standby white. Still good. ....	1.25			3.00
WINTER HELEN: Improved early Helen. Buff. ....	1.50			4.00
WINTER KING: Fine. Free flowering pink. ....	1.50			4.00
FLORIST BLEND: Made to formula. ....	1.25			3.00

### FOLLOWING NOT INCLUDED IN ASSORTMENTS


## Rust Resistant Super Majestic

Plants 16'' to 20'' high. We like these for outdoor bedding for their fine, close placed flower heads on plants low enough that support is not necessary, evan in a windy location. Highly recommended for spring bedding plant sales or summer cut flowers.

 VARIETY	Price per				$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.	1 oz.
AUTUMN GLOW: Old rose suffused amber. \$	.25	\$	.45	\$1.20	\$3.90			
DAINTY: Delicate soft pink. Fine cut. ....	.25		.45	1.20	3.90			
HARMONY SHADES: Terra cotta yellow... ..	.25		.45	1.20	3.90			
MAIDEN'S BLUSH: Blush pink. ....	.25		.45	1.20	3.90			
ORANGE SHADES: Rose overlayed orange. ....	.25		.45	1.20	3.90			
RED SHADES. Crimson, garnet and ruby. ....	.25		.45	1.20	3.90			
ROSE SENSATION: Fine, rich rose pink... ..	.25		.45	1.20	3.90			
ROSE SHADES: Rich Begonia rose. ....	.25		.45	1.20	3.90			
SHELL PINK: An excellent shade. ....	.25		.45	1.20	3.90			
SUPERB MIXED: All the above colors....	.25		.45	1.20	3.90			

## Maximum Super Giants (34'' high) Rust Resistant

This is the tallest growing group of Snapdragons. Florets are very large and flower stems are long and willowy.

 VARIETY	Price per			$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
ALASKA: Very large pure white. ....	\$	.25	\$	.50	\$2.00	
CAMPFIRE: Luminous scarlet. Very showy. ....	.25		.50	2.00		
COPPER KING: Bright burnished copper. ....	.35		.70	2.80		
CRIMSON: Fiery crimson shades. ....	.25		.50	2.00		
DAFFODIL: A good intense yellow. ....	.30		.60	2.40		
INDIAN SUMMER: Coppery orange scarlet. ....	.35		.70	2.80		
LOVELINESS: Soft rose pink. Fine cut. ....	.30		.70	2.80		
MANDARIN YELLOW: Clear deep yellow. ....	.40		.75	3.00		
PINK SENSATION: Pure glowing pink. ....	.30		.60	2.40		
SALMON PINK SHADES: As named. ....	.30		.60	2.40		
SWING TIME: Brilliant rose pink. ....	.40		.75	3.00		
YELLOW GIANT: Extremely large deep yellow...	.30		.60	2.40		
SUPER-GIANT MIXED: All colors. ....	.25		.50	2.00		



## Majus Grandiflorum (28'' high) Rust Resistant

This group affords excellent stock for outdoor culture with long stems and fine flower heads. Should be staked in windy locations.

VARIETY	Price per 1/8 oz. 1/4 oz. 1 oz.		
BRILLIANT ROSE: NEW. True rose pink.....	\$ .30	\$ .60	\$2.00
BUTTERCUP: Light canary yellow. ....	.25	.50	1.85
DAINTINESS: Rose pink, white tube. ....	.30	.60	2.00
OPAL QUEEN: Fine delicate pink. ....	.25	.50	1.90
ORANGE SUNSET: Deep to light orange. ....	.30	.60	2.00
PINKIE: Very fine clear pink. ....	.25	.50	1.90
ROSALIE: NEW. Deep rose. ....	.40	.75	2.50
SCARLET DEFIANCE: Excellent scarlet. ....	.25	.50	1.90
SHASTA: One of the best pure whites. ....	.25	.50	1.90
TERRA COTTA PINK: Buff pink as named. ....	.25	.50	1.90
TORCHLIGHT: Garnet suffused with orange. ....	.25	.50	1.90
YELLOW JACKET: A fine deep yellow. ....	.30	.60	2.00
SUMMER CUT FLOWER BLEND: Very fine....	.25	.50	1.85
U. of C. DeLuxe MIXED: The original rust-proof mixture that introduced this stock. ....	.25	.40	1.50

## ANNUAL LARKSPUR SEEDS

Seed count 9,000 per ounce. .... Germination period 20 days  
Germination range 60% to 70% in laboratory. Sow freely

### Cockade Types

An improved base branching group with longer flower stems and closer floret placement. Excellent for cutting indoors or out. Our seed are all originator's (Macdonald) grown.

VARIETY	Price per 1/4 oz. 1 oz. 1 lb		
BLUE COCKADE: Rich lilac blue. ....	\$ .30	\$1.00	\$10.00
CINABAR COCKADE: Brilliant rose red. ....	.30	1.00	10.00
ROSE COCKADE: Salmon rose. ....	.30	1.00	10.00
SALMON PINK COCKADE: NEW. ....	.40	1.25	11.00
SAPPHIRE COCKADE: Deep lilac. ....	.30	1.00	10.00
VIOLET COCKADE: Rich violet purple. ....	.30	1.00	10.00
WHITE COCKADE: Pure white. ....	.30	1.00	10.00
COCKADE PASTEL SHADES: Excellent color blend, mostly soft shades. NEW. ....	.40	1.25	11.00
COCKADE SUPERB MIXED: Very fine. ....	.25	.95	9.00

## Giant Imperial (Base Branching)

The fine, standard base branching group so much used for cut flowers, both indoors and out. Highly recommended.

BLUE BELL: Clear light blue	LILAC QUEEN: Lilac lavender.
BLUE SPIRE: Deep oxford blue.	LILAC SPIRE: True lilac.
CARMINE KING: Rosy carmine.	LOS ANGELES: Salmon rose.
CORAL KING: Light coral.	Miss. CALIFORNIA: Salmon pink.
DAINTINESS: Delicate lavender.	PEACH BLOSSOM: Light pink.
EXQUISITE PINK: Soft pink.	SWEET LAVENDER: True lav.
EXQUISITE ROSE: Rose pink.	WHITE KING: Early pure white.
GLORIA: Deep rose.	WHITE SPIRE: Standard white.
FLORIST FINE BLEND: Best formula mixture.	

### PRICE OF ANY OF THE ABOVE

Per 1/4 ounce, \$ .25; per ounce, \$ .75; per pound, \$7.00.

On all Larkspur varieties listed above we will supply half ounces at the ounce rate or four ounces at the pound rate.

## Tall Double Stock Flowered

We are closing out and discontinuing this group as we feel the two groups listed above are better suited to florist needs. Before deciding on this action, we were already committed on 1940 crop, of which we still have quite a little in separate and mixed colors. We offer this seed while supply lasts at \$ .10 per 1/4 oz.; \$ .25 per ounce; \$2.50 per pound.

( Seeds supplied only in units or multiples of units listed )

# ASTERS FOR THE FLORIST

Seed count, 12,000 per ounce. Germination period 5 to 10 days  
Germination in laboratory 65% to 85%. (W-R) denotes wilt resistance

## Various Desirable Sorts

VARIETY	Price per 1/8 oz 1/4 oz. 1 oz.		
<b>EARLY GIANTS: (W-R)</b>			
California Giant type flowers on plants 18'' high. Flowers in mid-August. Two colors only.			
Light Blue and Peach Blossom. ....	\$ .45	\$ .85	\$2.80
<b>SUPER GIANTS:</b>			
The largest and most fully double Aster known. Flowers 6'' to 8'' across. Chrysanthemum type.			
<b>EL MONTE:</b> Glowing crimson. ....	.35	.60	2.10
<b>LOS ANGELES:</b> Fine shell pink. ....	.35	.60	2.10
<b>AURORA: (W-R)</b>			
Free flowering, late August. Flowers have full quilled center with broad outer band of petals.			
<b>GOLDEN SHEAF:</b> Golden yellow self. ....	.25	.45	1.40
<b>BLUE:</b> Light blue, yellow center. ....	.25	.45	1.40
<b>HEART OF FRANCE: (W-R)</b> Rich dark red....	.30	.50	1.75
<b>BALL EARLY WHITE:</b> Crested center. ....	.30	.50	1.70

## California Giants Improved

Large Chrysanthemum like flowers of immense size. Stems long, on plants 3' high. Blooms from late summer right up until frost. This group is possibly the most popular with the cut flower trade.

VARIETY	Price per 1/8 oz 1/4 oz. 1 oz.		
<b>APPLE BLOSSOM:</b> Shell pink .....	\$ .30	\$ .50	\$2.00
<b>AZURE BLUE:</b> Soft light blue. ....	.30	.50	2.00
<b>CARMINE ROSE:</b> Foliage and stems dark. ....	.30	.50	2.00
<b>DARK PURPLE: (W-R)</b> As named. ....	.30	.50	2.00
<b>DEEP ROSE:</b> As named. ....	.30	.50	2.00
<b>LOVELINESS:</b> Pure pink, just a touch of salmon. ....	.30	.50	2.00
<b>WHITE:</b> Pure white. ....	.30	.50	2.00
<b>FLORIST BLEND:</b> Finest color mixture. ....	.25	.40	1.80

## Improved Crego (W-R)

Robust, branching plants 2½' tall. Flowers large and heavily double. Blooms about the middle of September.

VARIETY	Price per 1/8 oz 1/4 oz. 1 oz.		
<b>BLUE FLAME:</b> Bright navy blue. ....	\$ .20	\$ .35	\$1.10
<b>CRIMSON:</b> A very attractive color. ....	.20	.35	1.10
<b>DARK VIOLET:</b> A good royal purple. ....	.20	.35	1.10
<b>DEEP ROSE:</b> Bright rose, dark stems. ....	.20	.35	1.10
<b>ENCHANTRESS:</b> Live salmon rose. ....	.20	.35	1.10
<b>LIGHT BLUE:</b> A soft silvery blue. ....	.20	.35	1.10
<b>SHELL PINK:</b> An excellent florist color. ....	.20	.35	1.10
<b>WHITE:</b> Pure white. ....	.20	.35	1.10
<b>MARKET MIXTURE:</b> Made from named sorts. ..	.20	.35	1.10

## Queen of the Market (W-R)


The standard early flowering sort. Plants 20'' tall, blooming in early August. Long stems and good double flowers.

VARIETY	Price per 1/8 oz 1/4 oz. 1 oz.		
<b>AZURE BLUE:</b> .....	\$ .20	\$ .35	\$1.10
<b>CRIMSON:</b> .....	.20	.35	1.10
<b>DARK BLUE:</b> Purple shading. ....	.20	.35	1.10
<b>FLESH PINK:</b> .....	.20	.35	1.10
<b>LIGHT BLUE:</b> Medium blue. ....	.20	.35	1.10
<b>ROSE: (NEW)</b> Soft rose. ....	.40	.70	2.25
<b>WHITE:</b> .....	.20	.35	1.10
<b>FLORIST BLEND:</b> Fine mixture of the above. ....	.20	.35	1.10

( Seeds supplied only in units or multiples of units listed )


## Improved California Sunshine

An outstanding race of recent introduction. Flowers 4'' to 5'' across with quilled center disc, surrounded by a row of wide petals. Plants 2' to 3' high blooming in mid September. Popular with florists.

 VARIETY	Price per 1/8 oz 1/4 oz. 1 oz.		
ALPENGLOW: Light rose, yellow center. ....	\$ .45	\$ .90	\$3.00
APPLE BLOSSOM: Shell pink. ....	.35	.70	2.50
BLUE MOON: Blue with yellow cushion. ....	.45	.90	3.00
ENCHANTRESS: Salmon pink. ....	.35	.70	2.50
LAVENDER: Fine lavender blue. ....	.35	.70	2.50
LIGHT BLUE: As named. ....	.35	.70	2.50
MOONBEAM: White with orange cushion. ....	.45	.90	3.00
PURPLE: As named. ....	.35	.70	2.50
RAINBOW: Rose pink with orange cushion. ....	.45	.90	3.00
ROSE: Light rose. ....	.35	.70	2.50
STRATOSPHERE: Dark blue, orange cushion. ....	.45	.90	3.00
WHITE: As named. ....	.35	.70	2.50
CUT FLOWER MIXTURE: Excellent. ....	.30	.60	2.25

## Early Royal (W-R)

Branching type, following the Queen of the Market group in flowering. Good stems and fine double flowers. Mid-August.

 VARIETY	Price per 1/8 oz 1/4 oz. 1 oz.		
AZURE BLUE: .....	\$ .20	\$ .35	\$1.10
DEEP ROSE: Rather tall for this group. ....	.20	.35	1.10
ORCHID: Fine orchid lavender. Excellent color. ..	.40	.70	2.25
PEACH BLOSSOM: Opens white changing pink... ..	.20	.35	1.10
PURPLE: Deep purple. ....	.20	.35	1.10
SHELL PINK: As named .....	.20	.35	1.10
SUNSET: Coppery salmon. Very fine. ....	.20	.35	1.10
WHITE: .....	.20	.35	1.10
FORMULA MIXTURE: .....	.20	.35	1.10

## CALENDULA SEEDS

Seed count, 3,000 per ounce. Germination period 5 to 10 days. Germination range, laboratory test 70% to 85%. Easily grown


### Greenhouse Varieties

This group is used extensively for growing cut flowers indoors, although they make a nice showing in outside culture as well. Our stock is of the very best quality, coming from a large specialist.

 VARIETY	Price per 1/4 oz. 1 oz. 4 ozs.		
BALL APRICOT: Apricot yellow, dark center.....	\$ .25	\$ .75	\$2.25
BALL GOLD: Large, deep golden yellow. ....	.25	.75	2.25
BALL LEMON QUEEN: Lighter golden yellow. ....	.25	.75	2.25
BALL LONG ORANGE: Extra long stemmed orange. ....	.25	.75	2.25
BALL MASTERPIECE: Rich deep orange. ....	.25	.75	2.25
BALL ORANGE IMPROVED: The popular orange. ....	.25	.75	2.25
BALL SUPREME: Cadmium orange. ....	.25	.75	2.25
BALL WHITE: Cream white, dark center.....	.25	.75	2.25
BALL BLEND CUT FLOWER MIXED: .....	.25	.75	2.25
SENSATION IMPROVED: Orange, scarlet sheen. ....	.25	.75	2.25

### Outdoor Bedding Types

This group is not recommended for indoor culture but they make excellent bedding and cut flower stock out doors.

 VARIETY	Price per 1/4 oz. 1 oz. 4 ozs.		
APRICOT QUEEN: Soft apricot, shading orange. \$	.25	\$ .75	\$1.90
CAMPFIRE: Dark orange, scarlet sheen. ....	.20	.60	1.50
CHRYSANTHEA: Clear butter yellow. Incurved. ....	.15	.50	1.00
FRILLED BEAUTY: Frilled deep orange. ....	.15	.50	1.00
GOLDEN RADIO: Quilled golden yellow. ....	.15	.45	1.00
ORANGE FANTASY: Crested copper orange with Mahogany edge. ....	.25	.75	2.25
ORANGE SHAGGY: Deep orange, deeply fringed. ....	.15	.50	1.00
ORANGE SUNSHINE: Chrysanthea type orange. ....	.15	.50	1.25
RADIO: Deep orange, quilled petals. ....	.10	.30	1.00

# CINERARIA SEEDS

## Howard & Smith's California Super - Giants

— Hybrida Grandiflora Nana —

An outstanding strain of Cineraria hybrida grandiflora nana which produces free flowering plants 12 to 16 inches high. The huge flowers measure from 4 to 6 inches across, with single petals one to one and a half inches wide. The most outstanding thing about this plant is its basal branching habit and the huge flowers which are in the form of large flat topped clusters. Colors are especially brilliant.

**COLORS** Originators seeds in original packets

**BLUE SHADES**— Sky blue to ultra-marine, some white zoned.

**CRIMSON AND CARMINE SHADES**— Very bright and rich.

**SALMON SHADES**— Delicate tints from light salmon to pink.

**SUPERB BLEND**— All the above shades along with many others not available separately, blended in a well balanced mixture.

**SEED PRICES:** Trade Packet—about 500 seeds, \$1.00;  $\frac{1}{128}$  oz., \$2.00;  $\frac{1}{32}$  oz., \$4.00;  $\frac{1}{16}$  oz., \$7.50;  $\frac{1}{8}$  oz., \$20.00.

## Other Well Known Varieties

VARIETY	Price per 1000 seeds	$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.
<b>CRAMER PRIZE STRAIN:</b> A very popular florist strain. Excellent habit.....		\$1.00	\$2.00	\$3.75
<b>GRANDIFLORA Semi-Dwarf:</b> Fine mixed.	.50	1.00	2.00	4.00
<b>MULTIFLORA Nana Hybrid:</b> Fine mixed.	.50	1.00	2.00	4.00

# DELPHINIUM SEEDS

Seed count, 12,000 per ounce. Germination period about 20 days. Germination, laboratory test, 70% to 90% at harvest. As the months pass, however, until another crop is harvested, this percentage will drop off. It is suggested that chilling these seeds for 24 to 48 hours in an electric refrigerator before planting will usually giving a better germination.

## Vatterle & Reinelt's PACIFIC GIANTS

We are convinced in our own minds that this group is the finest Delphiniums available today. They offer the best ratio of double flowering plants of exhibition quality of any seed stock with which we have had experience. The plants are mildew resistant to a very marked degree, making this stock suitable for culture in many gardens where Delphiniums have been unsuccessful in the past.

The florets are very large, beautifully colored and born on stems that are long and willowy enough to support the large flower heads. Cut, they do not shatter easily, adding to their value as a cut flower. Florets are  $2\frac{1}{2}$  to  $3\frac{1}{4}$  inches across and closely spaced.

Our present supply of these seeds is still quite complete although probably not adequate to last until 1941 crop is received from the originator.

### 1940 NOVELTIES

**CAMELIARD SERIES**— A pure lavender self with white bee. Perfectly formed florets and a well balanced spike. Fine habits.

**ROUND TABLE SERIES**— This group might be termed the Pedigreed Novelities of the Delphinium world. Nearly 300 different crosses were used in making up this group, combining all the newest color developments. These are invaluable for show purposes.

### 1939 NOVELTIES

**BLACK KNIGHT SERIES**— The darkest of all this group. Florets  $2\frac{1}{2}$  to 3" in diameter of perfectly round form and velvety texture. The color has a luminosity and vividness unusual in Delphiniums. A long and well formed spike of true show form.

**BLUE JAY SERIES**— A true blue Delphinium as in other flowers has been an ideal seldom reached. This is a step—a very big step toward that ideal. Color is strikingly clear in shades from medium to dark blue. Bee is of darker color.

### SEED PRICES ON THE ABOVE FOUR VARIETIES

$\frac{1}{16}$  oz., \$2.00;  $\frac{1}{8}$  oz., \$3.75;  $\frac{1}{4}$  oz., \$6.25;  $\frac{1}{2}$  oz., \$12.00; 1 oz., \$22.00

## PACIFIC GIANT DELPHINIUMS Continued

### RECENTLY RELEASED, NAMED SORTS

**GALAHAD SERIES**— The white that has put this color on a par with the best colored varieties. Florets are clear white and about 3'' in diameter, with glistening texture. Spikes are well formed and the plants are mildew resistant to a remarkable degree.

**LANCELOT SERIES**— Truly a new color. Pure lilac self with white bee. Florets 2 to 2½'' in diameter in well formed spikes. Growth demonstrates about all the desirable characteristics of an ideal show and cut flower type.

### SEED PRICES ON THESE TWO VARIETIES

⅛ oz., \$1.50; ¼ oz., \$2.50; ½ oz., \$4.75; ¾ oz., \$9.25; 1 oz., \$18.00

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**KING ARTHUR**— Brilliant royal violet with large white bee. Florets 2½'' across on very thin, woody stems. Foliage small. Plants 80 to 90 per cent mildew resistant.

**GUINEVERE SERIES**— A light pink-lavender self with white bee. Florets 2½ to 3'' in diameter in large spikes. Good branching habit. Mildew resistance 50 to 70 per cent.

**SUMMER SKIES SERIES**— Clear light blue with white bee. Florets 2 to 2½'' in well formed spikes on thin, woody stems. Strong branching habit. Resistance 40 to 60 per cent.

**CLEAR WHITE**— Individual florets 2 to 2½''. Well placed on heavy well formed spikes. A clear glistening white of heavy texture. Not mildew resistant.

### SEEDS OF THE ABOVE FOUR VARIETIES.

⅛ oz., \$1.25; ¼ oz., \$2.25; ½ oz., \$3.75; ¾ oz., \$7.25; 1 oz., \$14.00

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### STANDARD COLOR GROUPS

**LAVENDER SHADES**— Ranging from clear lavender to lilac lavender with contrasting white bee. Florets 2½ to 3'' in well spaced spikes on long stems. Branching habit. Resistance 60 to 80 per cent.

**LAVENDER PASTEL SHADES**— Light to deep smoky lavender. Generally in a two tone combination with brown or black bee. Florets 2½ to 3'' in huge spikes. Recommended for show use.

**LIGHT VIOLET SHADES**— Light to medium violet with white bee. Florets 2½ to 3'' in huge well formed spikes. Resistance 20 to 40 per cent. Very attractive.

**DARK VIOLET SHADES**— Velvety violet with black bee. Florets 2½ to 3'' in show type spikes. Resistance 60 to 80 per cent.

**LIGHT BLUE SHADES**— Light to medium blue with white, fawn and black bees. Florets 2 to 2½'' and plants of excellent habits. Resistance 40 to 60 per cent.

**MEDIUM BLUE SHADES**— Colors range from Light to dark blue, predominating in the medium shades. Both white and dark bees. Has robust habit and coloring is clear and bright.

**DARK BLUE SHADES**— Medium to dark blue with white and dark bees. Thin woody stems and well formed spikes. Florets 2 to 2½'' Resistance 40 to 60 per cent.

**PACIFIC GIANTS MIXED**— A very finely balanced mixture of the standard color shades with a "sweetening" of the novelty varieties added as our bonus to you. It's this sweetening better than the originator's regular mixture. You'll like it.

### PRICES ON THE ABOVE EIGHT VARIETIES

⅛ oz., \$1.00; ¼ oz., \$2.00; ½ oz., \$3.25; ¾ oz., \$6.50; 1 oz., \$12.00

Remember — THIS IS ORIGINATORS SEED

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## Standard Varieties

### HYBRID TYPES

VARIETY	Price per ⅛ oz.	¼ oz.	½ oz.	1 oz.
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**BLACKMORE & LANGDON Mixed color types.**

Mildew resistant, Originators seeds .....	\$1.25	\$2.35	\$4.50	\$.....
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Gold Medal Strain, Originators seeds. ..	.50	1.00	2.00	7.00
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Standard Type. American grown seeds...	.30	.45	.80	3.00
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ICEBERG. Strong growing pure white. ....	.20	.30	.60	2.25
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WREXHAM ART-SHADES: Hollyhock type	.45	.85	1.60	6.00
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This Group Of Stock Continued On The Next Page.

## DELPHINIUM SEEDS Continued

### BELLADONNA TYPES

Lower growing, with less formal flowers than the giant and hybrid groups. These are desirable and much used by florists for cutting.

VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. 1 oz.		
BELLADONNA IMPROVED: Large deep blue. ....	\$ .25	\$ .45	\$1.50
BELLAMOSUM IMPROVED: Bright dark blue. ....	.25	.45	1.50
BLUE GROTTTO: Deep blue, royal purple bee and cream center. ....	.60	1.00	3.30
CLIVEDEN BEAUTY: Improved type Belladonna. ....	.35	.70	2.50
CARDINAL: Brilliant scarlet. ....	.35	.70	2.50
LA MARTINE: Gentian blue, cream center. ....	.60	1.15	4.00

## VALUABLE MARIGOLDS

Seed count 7,500 to 11,000 per ounce. Germination period 5 to 10 days  
Germination range, laboratory test, 65% to 85% . Germinates freely.

### Large Flowered Types

VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. 1 oz.			
DWARF GIGANTEA: A remarkable new dwarf growing form of the popular Gigantea group. Sweet scented 4 to 4 $\frac{1}{2}$ ' flowers on 12 to 18'' plants. Extremely early flowering and well formed.				
POT O' GOLD: 100% double flowering bright orange .....	\$1.00	\$2.00	\$3.25	\$6.00
GYPSY JEWELS: Mixture from light yellow to deep orange. ....	1.00	2.00	3.25	6.00
TALL GIGANTEA: This group originating in California, is probably the largest flowering group in this family. The flowers are 5'' and more across and the plants 4' high.				
FULL DOUBLE ORANGE: Fully double orange. An outstanding variety. ....	.75	1.25	2.25	4.00
FULL DOUBLE MIXED: Fine colors. ..	.75	1.25	2.25	4.00
ORANGE SUNSET: Fine deep orange. Is somewhat variable. ....	.35	.50	.90	1.60
SUNSET GIANTS: The original strain of this type. Very good but variable. ....	.25	.40	.70	1.30
YELLOW SUPREME: Lemon yellow companion to Guinea Gold. ....	.20	.35	.60	1.00
GUINEA GOLD: Loosly ruffled orange. ....	.20	.35	.60	1.00
AMERICAN BEAUTY STRAIN: These are the finest incurved Chrysanthemum type that is so showy. Flowers are quite large and stems are good and long				
ORANGE: Fine shades of intense orange. ....	.35	.65	1.30	2.00
GOLDEN ORANGE: Lighter than above. ....	.35	.65	1.30	2.00
YELLOW: The brightest yellow shades. ....	.35	.65	1.30	2.00
MIXED: Finest blend of above colors. ....	.35	.65	1.30	2.00
CHRYSANTHEMUM FLOWERED HYBRIDS:				
Many varied shades and forms of this type. Excellent for show. ....	.25	.50	1.10	1.90

### Tall African Types

VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. 1 oz.			
ALL DOUBLE ORANGE: The most fully double of this color and type. ....	\$ .25	\$ .40	\$ .70	\$1.25
ALL DOUBLE LEMON: Same type above. ....	.25	.40	.70	1.25
PRINCE OF ORANGE: The finest size of flower but only about 60% double.....	.25	.45	.75	1.40

### French Harmony Types

A selection of new strains and varieties in the popular Harmony group of Dwarf French Marigolds. With fine double flowers, having crested centers, this group will be found interesting and useful.

This Group Of Stock Continued On The Next Page.

## FRENCH HARMONY MARIGOLDS Continued

VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz.   1 oz.			
<b>DWARF HARMONY:</b> A compact golden yellow bordered maroon red. Very showy	\$ .20	\$ .30	\$ .55	\$ 1.00
<b>HARMONY HYBRIDS:</b> A very attractive assortment of colors that are truly valuable. Quite dwarf and early flowering. Has many two color combinations. ....	.25	.40	.75	1.25
<b>GOLDEN HARMONY:</b> Golden yellow. 11"	.25	.50	.75	1.20

## Various Other Types

VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz.   1 oz.			
<b>CROWN OF GOLD:</b> Collarette type. Very fine orange. Odorless foliage. ....	\$ .20	\$ .30	\$ .55	\$ 1.00
<b>DIXIE SUNSHINE:</b> (Early) Bright golden yellow. Very attractive. ....	.25	.50	.80	1.50
<b>DIXIE SUNRISE:</b> 100% double strain. ..	.35	.70	1.30	2.50
<b>DWARF ROYAL SCOTT:</b> All double gold and mahogany. ....	.25	.50	.80	1.50
<b>LIEB'S WINTER FLOWERING:</b> Maroon and golden yellow. Greenhouse forcer. ....	.30	.60	1.10	2.00

## FINEST PETUNIA SEEDS

Seed count 175,000 to 240,000 per ounce. Germination period 8 to 10 days. Germination range, laboratory test, 70% to 80%. Protect carefully against insects which eat or carry Petunia seeds away. Use extreme care not to cover too deeply; using just a bare sifting of covering. Either of these factors carelessly handled can cause grave loss—especially is this true with the more costly types.

### Giants Of California

This group is possibly the most popular of the large flowering Petunias, both for pots and bedding, where separate colors are not required. The Supreme strain is extra good.

VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.		
<b>BODGER'S NEW SUPREME:</b> This is without a doubt the finest of this group. It is medium tall in growth—about 12 to 15"—but its very large ruffled flowers and outstanding color range, mostly pink and rose shades, makes this a must have variety. ....	\$ 1.00	\$ 2.00	\$ 4.00
<b>DWARF RAMONA MIXTURE:</b> Very dwarf plants with the largest possible, heavily ruffled flowers Extra fine for pots. ....	.75	1.25	2.40

### Ruffled Giants

Similar to the Giants of California in flower form with compact plant growth. These are excellent for the plantsman. Flowers are heavily ruffled. The best of this type in separate colors.

VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.		
<b>CAMILLA:</b> Light coppery rose, vained ruby. ....	\$ .75	\$ 1.50	\$ 3.00
<b>COPPERY RED:</b> Dark throat. ....	.60	1.15	2.25
<b>GERMAN EMPRESS:</b> Lilac, vained purple. ....	.60	1.15	2.25
<b>MARILYN:</b> NEW. Rich salmon. Very fine. ....	.75	1.50	3.00
<b>PRINCESS OF WUERTEMBERG:</b> Rose with garnet throat. Quite popular. ....	.60	1.15	2.25
<b>RUFFLED MONSTERS:</b> A very desirable half dwarf mixture of wide popularity. ....	.50	1.00	2.00


### Grandiflora Compacta

These produce large, fringed flowers with an upright, very compact plant habit. Colors are bright and showy.

VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.		
<b>GAITY:</b> Rose and white. Very fine. ....	\$ .50	\$ 1.00	\$ 2.00
<b>GOTTFRIED MICHAELIS:</b> Velvety magenta with attractive dark throat. ....	.50	1.00	2.00


This Group Of Stock Continued On The Next Page.

## PETUNIA GRANDIFLORA COMPACTA Continued

 VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.		
<b>LACE VAIL:</b> A very attractive and popular pure white. Very nicely ruffled. ....	\$ .50	\$1.00	\$2.00
<b>SETTING SUN:</b> Deep rose, dark throat. ....	.50	1.00	2.00
<b>COMPACTA GRAND MIXTURE:</b> The finest range of colors available in this type. ....	.50	1.00	2.00


## Grandiflora Single Fringed

This group contains some of the finest bedding types. While not as large flowered as the two preceeding groups, these will produce large flowers that are nicely fringed. An excellent bedding plant.

 VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.		
<b>MIRANDA:</b> Rose carmine, dark throat. ....	\$ .50	\$ .85	\$1.60
<b>PRIDE OF PORTLAND:</b> Deep glowing pink. ....	.50	.85	1.60
<b>RARTURE:</b> Orchid rose; rose vained golden throt. ....	.60	1.20	2.00
<b>ELK'S PRIDE IMPROVED:</b> Fringed purple. ....	.60	1.20	2.00
<b>THEODOSIA:</b> Large fringed rose, golden throat. ....	.60	1.20	2.00
<b>WHITE BEAUTY:</b> Exquisite pure white. ....	.50	.85	1.60
<b>ROMANY LASS:</b> Deep crimson deeper throat. ....	.50	1.20	2.00
<b>SUPER FLUFFY RUFFLES:</b> Mixed colors. These are extremely ruffled, many appearing almost double. These are very fine. ....	1.00	2.00	4.00
<b>SINGLE FRINGED MIXED:</b> Many colors. ....	.50	.85	1.60


## Grandiflora Plain Edged

A most popular bedding type with large flowers and heavy plant growth. Flowers are large with plain edges and are freely produced.

 VARIETY	Price per $\frac{1}{128}$ oz. $\frac{1}{64}$ oz. $\frac{1}{32}$ oz.		
<b>BURGUNDY:</b> Rich wine red, with throat. ....	\$ .50	\$ .85	\$1.60
<b>DWARF ELK'S PRIDE:</b> Deep purple. A dwarf strain of Elk's Pride. Most desirable. ....	.65	1.25	2.00
<b>DWARF PINK GLORY:</b> Rose, white throat. ....	.70	1.35	2.50
<b>ELK'S PRIDE STANDARD:</b> Velvety purple. ....	.50	.85	1.60
<b>PINK GLORY IMPROVED:</b> Rather tall deep rose. ....	.50	.85	1.60
<b>PURPLE ROBE:</b> Deep purple edged silver. ....	.75	1.50	3.00
<b>VELVET FLAME:</b> NEW. Velvety blood red. ....	.75	1.50	3.00
<b>WHITE CLOUD:</b> Pure white. Compact. ....	.65	1.25	2.00
<b>PLAIN EDGED MIXTURE:</b> Fine color blend. ....	.25	.40	.80


## Pendula or Balcony

These are the trailing Petunias which are so much used in boxes and hanging baskets. Very popular and showy.

 VARIETY	Price per $\frac{1}{16}$ oz. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz.		
<b>CORNFLOWER BLUE:</b> Rich blue. ....	\$ .30	\$ .55	\$1.00
<b>DEEP BLUE:</b> Velvety violet blue. ....	.30	.55	1.00
<b>NETTED BLUE GEM:</b> Steel blue, vained violet. ....	.30	.55	1.00
<b>RED:</b> A fine crimson red. ....	.30	.55	1.00
<b>ROSE:</b> Fine bright rose. Very popular. ....	.30	.55	1.00
<b>ROSY MORN:</b> A balcony counterpart of the popular bedding type. Rose, white throat. ....	.40	.70	1.30
<b>WHITE:</b> Fine clear white. ....	.30	.55	1.00
<b>BALCONY MIXED:</b> Fine color blend. ....	.30	.55	1.00

## Miniature Nana Compacta

The most dwarf of the Petunia family. These make plants 6'' high, literally covered with 2'' flowers. Highly recommended for bedding and borders.

 VARIETY	Price per $\frac{1}{16}$ oz. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz.		
<b>BRILLIANT ROSE GEM:</b> Rich deep rose. ....	\$ .35	\$ .70	\$1.40
<b>PINK GEM:</b> Deep pink. ....	.25	.40	.70
<b>ROSE GEM:</b> Bright rose. ....	.25	.40	.70
<b>ROSE CREPE de CHINE:</b> NEW. A novelty. Rich rose with flowers of crepe texture. ....	.35	.70	1.40
<b>GEM MIXTURE:</b> A fine color range. ....	.25	.40	.70

This Group Of Stock Continued On The Next Page.



## Nana Compacta

This group is of recent introduction and is very fine. Plants are low growing and upright like the Nana Erecta types. Flowers are usually a little larger with beautifully frilled edges. These are highly recommended for beds and borders.

VARIETY:	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>ADMIRAL:</b> Rich violet blue, waved flowers. ..	\$ .50	\$1.00	\$3.50
<b>MARTHA WASHINGTON:</b> Fine bluish pink with dark violet throat. ....	.50	.85	2.25
<b>SALMON SUPREME:</b> NEW: Salmon pink. ....	.50	.85	2.25
<b>VELVET BALL:</b> NEW. Large flowered velvety blood red. ....	.50	1.00	3.50

## Hybrida Nana Erecta

This is a bedding group producing medium sized flowers in profusion, on compact, upright plants. The most popular of the bedding types and almost universally used.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>ALDERMAN:</b> Deep velvety blue. ....	\$ .25	\$ .50	
<b>BLUE BEDDER:</b> (Suttons) Nice mid-blue. ....	.25	.50	
<b>CELESTIAL ROSE:</b> Deep rose. Compact. ....	.35	.65	1.20
<b>NORMA:</b> Blue with white star. ....	.25	.40	
<b>ROSE OF HEAVEN:</b> Dwarf brilliant rose. ....	.25	.50	
<b>ROSY MORN:</b> Dwarf rose with white throat. ....	.25	.50	
<b>ROSE QUEEN IMPROVED:</b> Brilliant rose. ....	.35	.70	1.35
<b>SILVER BLUE:</b> (Heavenly Blue) Light blue....	.35	.70	1.35
<b>SNOW QUEEN:</b> Compact pure white. ....	.25	.50	
<b>NANA ERECTA MIXED:</b> Many fine colors. ....	.25	.50	

## Petunia Hybrida

This is the small flowered, tall bedding group. Easily grown and very showy. Taller than Nana Erecta by 6 to 12" and very vigorous.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>ALBA:</b> Excellent white. ....	\$ .15	\$ .25	
<b>BLUE BEE:</b> Color of Jersey Gem Violas. ....	.15	.25	
<b>FLAMING VELVET:</b> Velvety blood red. ....	.35	.70	1.25
<b>GENERAL DODD:</b> Deep blood red. ....	.20	.30	
<b>HOLLYWOOD STAR:</b> Rich rose with a very unique star shaped flower. A fine novelty ....	.60	1.10	2.00
<b>HOWARD'S STAR IMPROVED:</b> Velvety purple with white star in center. ....	.25	.40	.75
<b>LORD COURTENAY:</b> Golden rose. ....	.25	.45	
<b>TOPAZ ROSE:</b> Fiery rose suffused gold with topaz throat. ....	.25	.45	.90
<b>HYBRIDA MIXTURE:</b> Fine color range. ....	.20	.30	.55

## SALVIA SEEDS

Salvia or Scarlet Sage is one of the most showy and popular of the bedding plants. A very saleable item in spring. The seeds offered here are all American grown and of the best possible vitality. This group has been affected somewhat as to supply because of the cutting off of imports with 1940 crop seeds showing some advance in price and supplies are none too large. Seed count about 7,500 per ounce. Germination inclined to be variable.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>AMERICA:</b> Globe of fire. 16". ....	\$ .50	\$1.00	\$1.80	\$3.50
<b>BONFIRE or CLARA BEDMAN:</b> Erect. ....	.50	.80	1.50	3.00
<b>FIREBALL:</b> Free blooming. 14" tall. ....	.50	.80	1.50	3.00
<b>HARBINGER:</b> Very early. 16" high. ....	.60	1.15	2.25	4.00
<b>ROCKET:</b> Extra early dwarf. 10" tall. ....	1.00	1.90	2.75	5.00
<b>SPLENDENSE:</b> Very tall. 24". ....	.40	.60	1.00	2.00
<b>ZURICH:</b> Early dwarf. 12" high. ....	.50	.80	1.50	3.00

## STOCKS FOR FLORISTS

Seed count, 18,000 per ounce. Germination period 3 to 10 days. Germination range, laboratory test, 80% to 95%. Germinates readily.

## Double Giants of California

We were among the first seedsmen to offer this fine group of Stocks to our customers but since our first offer nearly all other seedsmen have successively discovered them. We handle only the original strain direct from the originator—Macdonald—and we know that there is no better seed obtainable.

With most of our florist growers it has about replaced the more costly Non-Branching Column types because of the fact that these can be made to produce a single terminal flower nearly by planting in close setting. Benchd in the same setting as Column types these will produce one mammoth spike of the highest quality. Doubleness of the flowers are very high and where lateral flowers can be used a little more spacing will develop these laterals as freely as the Improved Bismarck types do. In all cases the flowers are larger and on longer stems than those produced by the Bismarck types. We also recommend these for outdoor culture.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>GOLDEN GATE:</b> Rich yellow. ....	\$ .50	\$1.00	\$1.90	\$3.50
<b>MOJAVE:</b> NEW. Royal purple. ....	.75	1.40	2.60	5.00
<b>MONTEREY:</b> Pink. ....	.50	1.00	1.90	3.50
<b>PACIFIC:</b> Blue. ....	.50	1.00	1.90	3.50
<b>REDWOODS:</b> Blood red. ....	.50	1.00	1.90	3.50
<b>SANTA BARBARA:</b> Chamois. ....	.50	1.00	1.90	3.50
<b>SANTA MARIA:</b> Very fine white. ....	.50	1.00	1.90	3.50
<b>SEQUOIA:</b> Rose carmine. ....	.50	1.00	1.90	3.50
<b>SHASTA:</b> Not truly of this group but very similar. A glistening pure white. ....	.40	.85	1.60	3.00
<b>TAHOE:</b> Lavender. ....	.50	1.00	1.90	3.50
<b>YOSEMITE:</b> Rose. ....	.50	1.00	1.90	3.50
<b>FANCY MIXED:</b> All the above blended. ....	.45	.90	1.60	3.00

## The New Early Colonial Types

A new race of Stocks. Tall and exclusively branching, they produce no center spike but branch at the base; producing 8 to 10 spikes 30'' long with a plant spread of about 18''. These flower two weeks earlier than the Perpetual Branching types. Florets are double and 2'' in diameter. Doubleness of plants is about 70%. Highly recommended.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>MAYFLOWER:</b> Fine rose red. ....	\$ .75	\$1.50	\$2.75	\$5.00
<b>PRISCILLA:</b> Silvery lavender. ....	.75	1.50	2.75	5.00
<b>PURITAN:</b> Glowing pure white. ....	.75	1.50	2.75	5.00

## Super Giant Imperial

A giant race of the Imperial or Improved Bismarck type. Flowers are large and well spaced, on long spikes. Doubleness is excellent. Recommended for greenhouse culture.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>DARK BLUE:</b> As named. ....	\$ .60	\$1.20	\$2.30	\$4.50
<b>BLUSH PINK:</b> Fine light pink. ....	.60	1.20	2.30	4.50
<b>ROSE CHARM:</b> Rich deep rose. ....	.60	1.20	2.30	4.50
<b>ROSELIGHT:</b> Glowing rose pink. ....	.60	1.20	2.30	4.50

## Giant Imperial or Improved Bismarck

Early and with a high percentage of doubles, these are the standard branching variety so much used for both forcing and bedding.


VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>ANTIQUUE COPPER:</b> Rich Hellebore red. ..	\$ .40	\$ .80	\$1.40	\$2.80
<b>APPLE BLOSSOM:</b> Blush pink. ....	.40	.80	1.40	2.80
<b>BUTTERCUP:</b> Rich yellow. ....	.40	.80	1.40	2.80
<b>BLOOD RED:</b> Christmas red. ....	.40	.80	1.40	2.80
<b>CHAMOIS:</b> Ivory tinted old rose. ....	.40	.80	1.40	2.80
<b>DARK BLUE:</b> As named. ....	.40	.80	1.40	2.80
<b>ELK'S PRIDE:</b> Royal purple. ....	.40	.80	1.40	2.80
<b>FLESH:</b> Bright flesh pink. ....	.40	.80	1.40	2.80
<b>GOLDEN BALL:</b> Canary yellow. ....	.40	.80	1.40	2.80
<b>GOLDEN ROSE:</b> Light golden rose. ....	.40	.80	1.40	2.80
<b>LAVENDER:</b> Silvery lavender. ....	.40	.80	1.40	2.80
<b>LILAC:</b> True lilac. ....	.40	.80	1.40	2.80
<b>ROSE:</b> Fine rose pink. ....	.40	.80	1.40	2.80
<b>WHITE WONDER:</b> Very large, tall white. ....	.40	.80	1.40	2.80
<b>BISMARCK MIXED:</b> Cut flower formula. ..	.35	.60	1.10	2.00

# VERBENA GRANDIFLORA

Seed count 12,500 per ounce. Germination period 10 to 15 days.

Germination range, laboratory test, 40% to 62%.


It is best to plant heavily on these to offset the naturally low germination normally prevailing in all Verbena seeds.

 VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. 1 oz.			
<b>BEAUTY OF OXFORD HYBRIDS:</b> Shades from rose pink to rose red. Very fine.....				
<b>CERISE QUEEN:</b> Salmon cerise. ....	\$ .30	\$ .55	\$ 1.10	\$ 2.00
<b>COCCINEA:</b> Scarlet, small eye. ....	.25	.45	.85	1.50
<b>CRIMSON GLOW:</b> Glowing crimson. ....	.30	.55	1.10	2.00
<b>ETNA:</b> Garnet red, deep cream eye. ....	.30	.55	1.10	2.00
<b>FLORADALE BEAUTY:</b> Rosy red shades. ....	.30	.55	1.10	2.00
<b>LAVENDER GLORY:</b> Lavender, cream eye. ....	.30	.55	1.10	2.00
<b>LUCIFER:</b> Brilliant scarlet self. ....	.25	.45	.85	1.50
<b>LUMINOSA:</b> Flame pink shading salmon... ..	.25	.45	.85	1.50
<b>ROSE CARDINAL:</b> Rose, large white eye. ....	.25	.45	.85	1.50
<b>ROYALE:</b> Royal blue, cream yellow eye.....	.30	.55	1.10	2.00
<b>SPECTRUM RED:</b> Intense bright red. ....	.30	.55	1.10	2.00
<b>VIOLACEA STELLATA:</b> Rich violet, white eye. ....	.25	.45	.85	1.50
<b>WHITE:</b> Pure white. ....	.25	.45	.85	1.50
<b>FINEST MIXTURE:</b> A fine color range. ....	.25	.40	.75	1.25

## ZINNIA SEEDS

Seed count 2,800 to 6,000 per ounce. Smaller flowered sorts have smaller seeds. Germination period 5 to 10 days. Germination range, laboratory test, 80% to 90%. Germinate and grow readily.

### Various Valuable Varieties

 VARIETY	Price per $\frac{1}{8}$ oz. $\frac{1}{4}$ oz. 1 oz. 4 ozs.			
<b>HOWARD'S NEW GIANT CRESTED:</b>				
Size 4 to 5'' with crested center giving the effect of the Anemone type Mums. Color range is brilliant and the form makes for an outstanding new type in this popular flower.	\$ .55	\$1.00	\$3.50	\$.....
<b>SUPER CROWN OF GOLD:</b> Large well formed flowers in pastel shades, each petal overlayed at the base with deep golden yellow. Large Dahlia type flowers				
<b>DESERT GOLD:</b> Yellow shades.	.20	.35	1.20	.....
<b>PASTEL TINTS: NEW.</b> An outstanding color selection in pastel shades.	.30	.50	1.80	.....
<b>FANTASY:</b> Rounded double flowers composed of a mass of shaggy, ray like petals giving a most attractive, informal bloom.				
<b>ORANGE LADY:</b> Bright deep orange.....	.20	.30	1.10	3.00
<b>ROSALIE:</b> Intense rose.	.20	.30	1.10	3.00
<b>STAR DUST:</b> Fine golden yellow.	.20	.30	1.10	3.00
<b>FANTASY BLEND:</b> Bright color mixture.	.....	.25	.75	2.00
<b>SCABIOSA FLOWERED MIXED:</b> Medium sized flowers resembling Scabiosa or the Harmony Marigolds. Bright colors.				
	.20	.30	1.00	3.00
<b>GAILLARDIA FLOWERED MIXED:</b>				
Resembles Picta double Gaillardia in its flower form and coloring. Fine novelty.	.20	.30	1.10	3.00
<b>CUPID MIXED:</b> Small double, button like flowers on foot high plants. Good colors.				
	.20	.30	1.10	3.00
<b>LILLIPUT TOM THUMB:</b> Possibly the smallest double Zinnia. Plants only 5'' to 7'' high. Excellent for borders.				
	.20	.30	1.10	3.00
<b>HAAGEANA DOUBLE MIXED:</b> Small but attractive Mexican Zinnias. These are very novel with bright calars in the center of the petal and each petal bordered a contrasting light color. Popular wherever gardeners have seen them.....				
	.20	.30	1.10	3.00

## Bodger's Gold Medal, Dahlia Flowered

Generally these are the most popular strain for both bedding and cutting. Flowers are not as large as the California Giants, but they have fuller centers and are deeper. Plants 2 $\frac{1}{2}$  to 3' tall.

This Group Of Stock Continued On The Next Page.

## DAHLIA FLOWERED ZINNIAS Continued

<b>CANARY BIRD:</b> Rich yellow	<b>LUMINOSA:</b> Deep pink.
<b>CRIMSON MONARCH.</b> Crimson.	<b>OLD GOLD:</b> As named.
<b>DREAM:</b> Rosy lavender.	<b>ORIOLE:</b> Orange and gold.
<b>EXQUISITE:</b> Light rose.	<b>POLAR BEAR:</b> Pure white.
<b>GOLDEN DAWN:</b> Golden yellow	<b>SCARLET FLAME:</b> Scarlet.
<b>GOLDEN STATE:</b> Yellow orange	<b>WILL ROGERS:</b> NEW red.
<b>ILLUMINATION:</b> Deep rose.	<b>FINEST MIXED:</b>
Price per $\frac{1}{8}$ oz., \$ .20; $\frac{1}{4}$ oz., \$ .30; 1 oz., \$ .90; 4 ozs., \$2.70.	

## California Giants

Flowers are largest of the Zinnia family but somewhat flat in the center. Robust growth with plants 3 to 4' tall.

<b>BRIGHTNESS:</b> Bright pink.	<b>ORANGE KING.</b> Cadmium orange
<b>CERISE QUEEN:</b> Orange rose.	<b>PURITY:</b> Best white.
<b>DAFFODIL:</b> Fine canary yellow.	<b>ROSE QUEEN:</b> Bright rose.
<b>GOLDEN QUEEN:</b> Gold-yellow.	<b>SALMON QUEEN:</b> Salmon rose.
<b>GRENADIER:</b> Dark red.	<b>SCARLET QUEEN:</b> Deep scarlet.
<b>LAVENDER QUEEN:</b> Lavender.	<b>VIOLET QUEEN:</b> Deep purple.
<b>Miss. WILLMOTT:</b> Soft pink.	<b>GIANT MIXTURE:</b> Best formula
Price per $\frac{1}{8}$ oz., \$ .25; $\frac{1}{4}$ oz., \$ .45; 1 oz., \$ .85; 4 ozs., \$2.70	

## Improved Lilliput Pom Pon

The Lilliputs are among the most popular cut flower and bedding Zinnias. Flowers, while not large, are fully double and very bright; with good stems. Plants are symmetrical,  $1\frac{1}{2}$  to 2' high.

<b>CANARY GEM:</b> Canary yellow.	<b>SALMON GEM:</b> Salmon rose.
<b>CRIMSON GEM:</b> Crimson.	<b>SCARLET GEM:</b> Scarlet.
<b>GOLDEN GEM:</b> Golden orange.	<b>VALENCIA:</b> Burnt orange.
<b>LILAC GEM:</b> Lilac.	<b>WHITE GEM:</b> White.
<b>PINK GEM:</b> Deep pink.	<b>PASTEL SHADES MIXED.</b>
<b>ROSEBUD:</b> Deep rose pink.	<b>POM PON MIXED:</b> Very good.
Price per $\frac{1}{8}$ oz., \$ .20; 1 oz., \$ .70; 4 ozs., \$2.00	

## PERENNIAL SEEDS

We list here, Perennials that are of interest and value to the florist, both from the standpoint of plant sales and material for cut flowers. Like all HARROLD seeds these strains have been carefully selected for highest quality and value. At time of going to press we have a very complete stock of varieties. In as much, however, as a great deal of this type of material has been European grown in the past there are some items which will undoubtedly be short before 1941 crop is available. We have depended as nearly as possible on American sources for our supply of these sorts but there simply will not be enough of some stocks to go round this year. By all means cover your requirements early, wheather from us or other seedsmen.

Figures followed by (") denotes inches; by ('), feet—the height of the plant at blooming age.

VARIETY	Price per $\frac{1}{16}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz.   1 oz.			
<b>ALYSSUM—</b>				
Argenteum: Yellow flowered, 24" high.....	.20	.65	1.10	2.00
Montanum: NEW. Trailing yellow, silvery leaves. Only 6" high. ....	.50	1.75	3.25	6.00
Saxatile Compactum: Gold Dust, 12". ....	.....	.20	.40	.75
Serpyllifolium: Dwarf yellow, silver foliage	.50	1.75	3.25	6.00
<b>ANCHUSA—</b>				
Italica, Dropmore: Large pure gentian-blue Robust plant 5' tall. ....	.10	.20	.30	.50
Italica, Feltham Pride: Dwarf bright blue.	.50	1.25	2.75	5.00
Italica, Lissadell: Bright blue, 4' tall.....	.10	.20	.30	.50
Myosotidiflora: Light blue Forget-me-not flowers on plants 15" high. ....	.70	2.75	5.00	10.00
<b>ANEMONE— WINDFLOWER.</b>				
His Excellency: Single, firey scarlet, 15".	.20	.60	1.10	2.00
St. Brigid Hybrids: Finest semi-double mixed. Superb colors. 18" tall. ....	.20	.75	1.40	2.60
<b>AQUILEGIA— COLUMBINE.</b>				
Clematiflora: NEW. Spurless with beautiful Clematis like flowers. Mixture has all colors except red. A striking novelty. ....	\$1.00 per $\frac{1}{8}$ oz.			
Chrysanthea, New Hybrids: A fine blend of cream, yellow & orange shades. L. S.	.20	.60	1.00	1.80
Crimson Star: Deep crimson white corollo	.40	1.40	2.80	5.50

# PERENNIAL SEEDS Continued

VARIETY	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
<b>Dobbie's Imperial Mixed:</b> A fine mixture.	.25	.80	1.50	2.75
<b>Longissima:</b> NEW. Delicate pale yellow with very long spurs. Very striking.....	1.25	5.00	9.00	17.50
<b>Mrs. Nicholls:</b> Improved Coerulea. Very rich blue. (Rocky Mt. Columbine) 24".	.60	2.00	3.75	7.00
<b>Mrs. Scott Elliot Strain:</b> Excellent L. S.	.15	.85	1.60	3.00
<b>Waller Franklin Hybrids:</b> Very fine mixed	.40	1.40	2.60	5.00
<b>ARMERIA—SEA PINK.</b>				
<b>New Giant Pink:</b> Large flowers, 24".....	.75	2.75	5.00	10.00
<b>Lauchena:</b> Rosy crimson, 9" high. ....	.40	1.40	2.60	5.00
<b>Alpina:</b> Bright rose, compact tufts of foliage 3" high. ....	.70	2.75	5.00	10.00
<b>CAMPANULA—</b>				
<b>Carpatica:</b> Hare Bells. Blue 9" high.....	.30	.50	.90	1.60
<b>Persicifolia:</b> Peach Bells. China blue.....	.25	.70	1.35	2.60
<b>Rotundifolia Olympica:</b> Blue Bells of Scotland. Light blue flowers, 12" high. ....	.60	2.25	4.25	8.00
<b>Rotundifolia Surperba:</b> Bright blue, 12".	.50	1.75	3.25	6.00
<b>Medium, Calycanthema:</b> Cup and saucer Canterbury Bells. Blue, pink or mixed.	.20	.40	.70	1.40
<b>CANDYTUFT—IBERIS.</b>				
<b>Queen of Italy:</b> Rosy lilac, 10". ....	.15	.25	.45	.80
<b>Sempervirens:</b> Very fine white, 12".....	.15	.40	.75	1.40
<b>CARNATION—CHABAUD'S GIANT DOUBLE.</b>				
<b>Cardinal:</b> (Sparkler) .....	.25	.80	1.50	2.80
<b>Copper Salmon:</b> (Aurora) .....	.25	.80	1.50	2.80
<b>Crimson:</b> .....	.25	.80	1.50	2.80
<b>Flesh Pink:</b> .....	.25	.80	1.50	2.80
<b>Rose Pink:</b> (The Pearl) .....	.25	.80	1.50	2.80
<b>Salmon Rose:</b> (Legion of Honor) .....	.25	.80	1.50	2.80
<b>White:</b> (Jeanne Dionis) .....	.25	.80	1.50	2.80
<b>Fine Mixed:</b> .....	.20	.60	1.10	2.00
<b>CARNATION—GRENADIN.</b>				
<b>Dark red:</b> (Black King) .....	.25	.80	1.50	2.80
<b>Cardinal Red:</b> .....	.25	.85	1.60	3.00
<b>Golden Yellow:</b> (Golden Sun) .....	.35	1.15	2.10	4.00
<b>Deep Pink:</b> (Triumph) .....	.25	.85	1.60	3.00
<b>White:</b> (Snow White) .....	.25	.85	1.60	3.00
<b>Mixed:</b> .....	.20	.50	1.00	1.80
<b>CENTUREA—</b>				
<b>Dealbata:</b> Rose, silver foliage. ....	.20	.40	.75	1.40
<b>Macrocephala:</b> Golden yellow, 36" high.	.20	.40	.75	1.40
<b>Montana:</b> Corn Flower blue, 24" high. ....	.15	.30	.55	1.00
<b>COREOPSIS—</b>				
<b>Auriculata Superba:</b> Gold & brownish red. ....	.....	.20	.35	.60
<b>Lanceolata Grandiflora:</b> Large yellow, 3'. ....	.....	.15	.20	.30
<b>Double Sunburst:</b> (New Gold) A very striking double gold. 40" high.....	.15	.30	.50	.90
<b>Mayfield Giant:</b> Large deep gold. Double. ....	.....	.15	.25	.40
<b>DAISY—CHRYSANTHEMUM LEACANTHEMUM MAXIMUM.</b>				
<b>Double Shasta:</b> Reselected Deiner strain.	.80	2.75	5.50	10.00
<b>Shasta Alaska:</b> A very large fine strain...	.15	.30	.55	1.00
<b>DIANTHUS—PINKS.</b>				
<b>Alwoodii Alpinus:</b> Very fine mixed. 9".	.50	1.50	2.75	5.00
<b>Caesius:</b> (Cheddar Pink) Flesh, 3" high.	.15	.40	.75	1.25
<b>Deltoides:</b> Rock garden mixed. 8". ....	.15	.50	.90	1.60
<b>Delight:</b> Pink to deep purple, 9".....	.50	1.65	3.25	6.00
<b>Lovliness:</b> Fragrant, fringed rosy lilac....	.75	2.75	5.25	10.00
<b>Mme. Butterfly:</b> Fringed pink & white....	.50	.75	2.25	4.00
<b>Winteri:</b> NEW. Pure bright colors. Plant is compact and free flowering. 9" high.	.75	2.75	5.25	10.00
<b>DIGITALIS—FOXGLOVE.</b>				
<b>Hybrida Lutzii:</b> Beautiful salmon, 4' tall.	.15	.25	.45	.80
<b>Gloxiniiflora, The Shirley:</b> Large flowers with spotted throat. Fine colors, 4'.....	.....	.15	.30	.50
<b>Gloxiniiflora:</b> White, purple rose, separate. ....	.....	.15	.30	.50
<b>GAILLARDIA GRANDIFLORA—</b>				
<b>Bremen:</b> Coppery scarlet, yellow tipped... ..	.15	.45	.75	1.40
<b>Burgundy:</b> Fine copper scarlet self. ....	.20	.50	.90	1.80
<b>Goblin:</b> Dwarf deep red, yellow border....	.35	1.00	2.00	4.00
<b>Tangerine Improved:</b> Tangerine orange....	.15	.45	.75	1.40
<b>The Dazzler:</b> Yellow, maroon center.....	.15	.40	.65	1.20
<b>Portola Hybrids:</b> Large red and yellow.	.15	.35	.55	1.00
<b>GEUM—</b>				
<b>Borisii:</b> NEW. A fine orange scarlet, 24".	.50	1.50	2.75	5.00
<b>Lady Stratheden:</b> Double golden yellow.	.25	.75	1.25	2.00
<b>Mrs. Bradshaw:</b> Glowing scarlet, 24".....	.20	.60	1.00	1.80
<b>Orange Queen:</b> Double scarlet orange....	.40	1.00	1.75	3.00
<b>Prince of Orange:</b> Early golden orange.	.50	1.75	3.25	6.00

# PERENNIAL SEEDS Continued

VARIETY	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
<b>GYPSOPHILA—BABYS BREATH.</b>				
Oldhamiana: Large flowered pink, 42''.....	.15	.50	.85	1.50
Paniculata Double Alba. Double fl. white.	.35	1.25	2.00	4.00
Pan. Double Snowball: Improved white.	.40	1.25	2.25	5.00
Pacifica: Rosy pink flowers. Late, 4'.....	.25	.80	1.50	2.80
<b>HOLLYHOCK—</b>				
Double Black Gem: Almost black maroon.	.25	.75	1.25	2.00
Double Imperator: Large fringed and crested flowers in finest tints. Fine range.....	.20	.50	.90	1.60
Double Triumph: Waved form, art shades.	.20	.60	1.00	1.80
<b>MYOSOTIS—FORGET-ME-NOT.</b>				
Alpestris Blue: Fine mid-blue, 12''.....	.15	.40	.70	1.20
Alpestris, Sutton Royal Blue: Indigo. ..	.15	.40	.70	1.20
Alpestris Mixed: Fine color range, 12''.	.15	.25	.40	.75
Oblongata, Blue Bird: Deepest blue, 12'' high. Winter forces nicely. ....	.25	.70	1.35	2.50
<b>PENTESTEMON—BEARDED TONGUE.</b>				
Sensation Improved: Finest large fl. mixed.	.25	.80	1.50	2.80
Grandiflora Mixed. A very fine mixture.	.20	.75	1.15	2.00
<b>PLATYCODON—BALLOON FLOWERS.</b>				
Grandiflora: Tall blue, 28'' high. ....	.15	.30	.50	.90
Mariesi: Dwarf dark blue, 16'' tall. ....	.25	.75	1.50	2.50
<b>POPPY NUDICAULE—ICELAND POPPIES.</b>				
Amurense Yellow Wonder: Buttercup.....	.25	.85	1.40	2.60
El Monte: Giant tangerine orange. ....	.15	.45	.85	1.60
Fakenham Hybrids: Orange, yellow & white	.15	.45	.85	1.60
Imperial Jewels Mixed: NEW. A rare color range in strong & pastel shades.....	.35	1.25	2.25	4.00
Sanford's Giants: A fine color range. ....	.20	.65	1.10	2.00
The Emperor: Large flowered orange.....	.25	.75	1.40	2.60
The Empress: Frilled salmon rose. ....	.25	.75	1.40	2.60
<b>POPPY ORIENTAL—</b>				
Salmon Queen: NEW. Fine salmon.....	.50	2.00	.....	.....
Beauty of Livermere Crimson, black center	.35	1.20	2.25	4.00
Scarlet: The popular standard shade. ....	.15	.35	.60	1.00
Princess Victoria Louise: Salmon. ....	.35	1.10	1.95	3.60
Double Olympia: Fine. Comes about 40% fully double. Scarlet and salmon.....	.75	2.75	.....	.....
Royal Scarlet: Nearest true scarlet.....	.35	1.10	1.95	3.60
Oriental Mixed: A fine color blend. ....	.15	.45	.80	1.50
Oriental Poppies will not come fully true from seeds.				
<b>PRIMULA—PRIMROSES.</b>				
Auricula: Fine large flowered mixture.....	1.00	3.25	6.25	12.00
Bullesiana Hybrids: Yellow to carmine.....	1.00	3.25	6.25	12.00
Berkeley Supreme: NEW. Exquisite size and coloring. Many unusual shades. ....	1.00	3.25	6.25	12.00
<b>PYRETHENUM—PAINTED or PERSIAN DAISY.</b>				
Double Mixed: An extra choice blend.....	.50	1.75	3.25	6.00
Grandiflora Giant Hybrids: NEW. A very fine strain. Many new shades. ....	.50	1.75	3.25	6.00
James Kelway: Variable velvety scarlet.	.25	.90	1.60	3.00
Single & Double Mixed: Very fine color.....	.25	.90	1.60	3.00
<b>SALVIA—</b>				
Azurea Grandiflora: Bright blue, 32''.....	.25	.75	1.40	2.60
Farinacea Blue Bedder: Deep blue. ....	.40	1.25	2.25	4.00
Patens: Large fl. Navy blue, 30'' tall.....	.25	.85	1.60	3.00
<b>SCABOSIA—</b>				
Goldingensis: Large deep lavender. ....	.35	1.25	2.25	4.00
House's Giant Hybrids: Very fine. ....	.25	.95	1.75	3.00
Webbianna: NEW. Large fluffy flowers of pure cream. Blooms freely. Fine cut.....	.50	1.50	2.75	5.00
<b>STATICE—SEA LAVENDER.</b>				
Caspia: Large lilac, 30'' high. ....	.20	.65	1.25	2.00
Dumosa: Pure silvery-gray flowers, 30''. ..	.20	.65	1.25	2.00
Latifolia: Dwarf blue, 12'' high. ....	.15	.45	.75	1.40
Puberula: Dwarf dark violet, 6'' high.....	.30	1.00	1.85	3.50
<b>STOKESIA—STOKES' ASTER.</b>				
Cyanea Blue: Large flowered, 16'' high.....	.20	.60	1.00	2.00
Cyanea Mixed: An excellent color blend.....	.15	.45	.75	1.40
<b>SWEET WILLIAM—DIANTHUS BARBATUS.</b>				
Dwarf Alpine Mixed: Fine. 6'' high. ....	.35	1.20	2.25	4.00
Double Choice Mixed: A fine blend. ....	.15	.35	.60	1.00
Single Newport Pink: Salmon pink. ....	.10	.20	.35	.60
Single Purple Beauty: Bright deep purple.	.15	.30	.45	.80
Single Scarlet Beauty: Bright Scarlet.....	.10	.20	.35	.60
Single Fine Mixture: .....	....	.20	.30	.50
<b>TRITOMA—RED HOT POKER.</b>				
Pätzler's Hybrids: Excellent specimens.....	.15	.45	.75	1.40
<b>WALLFLOWER—</b>				
Double Extra Choice Mixed: Early, 20''. ..	.25	1.00	1.75	3.40